



MARUCA

Festive Hues

FALL/WINTER 2025 COLLECTION

SIGNATURE HANDBAGS MADE IN COLORADO, U.S.A. SINCE 1994

Festive Hues

FALL/WINTER 2025 COLLECTION

Maruca's latest collection weaves the essence of autumn—featuring fabrics inspired by the golden hues of falling leaves, the warmth of spiced earth tones, and the rich, deep shades of harvest and winter festivities. Each hue reflects the season's natural beauty, blending Maruca's signature artistry with the cozy allure of fall.

ABOUT MARUCA DESIGN

Maruca bags are crafted from Jacquard fabrics, where fabrics are intricately woven using a specialized loom. These fabrics are sourced in collaboration with small, independent U.S. mills, with fiber content varying across collections. Most yarns include cotton, rayon, and synthetics, with some made from recycled plastic bottles.

A new seasonal collection is introduced twice a year. Over time, Maruca collectors have shared that while their past purchases remain cherished, the excitement of discovering and adding fresh designs each season has become a beloved tradition.

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Tomboy

Style #302-22 • 5"H x 8"W x 1"D

10-pack pricing on order form

- Zipped main compartment that fits most phones
- Wipeable water-resistant gray liner for easy clean-up
- Soft faux suede cord (24" drop length)
- 1 zipped diagonal pocket on the front
- 1 zipped pocket on the back
- 1" gusseted bottom

*The perfect bag for the bare essentials:
phone, keys, cards, etc.*



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Small Crossbody Bags

Effortlessly stylish and designed for everyday ease, our small crossbody bags offer the perfect balance of practicality and elegance. Lightweight yet durable, they keep essentials close without adding bulk. Lined with wipeable, water-resistant liner, they are ideal for errands, travel, or a night out.

Cupcake

Style #266-24 • 7"H x 6.5"W

10-pack pricing on order form

- Zipped main compartment that fits most phones
- Wipeable water-resistant gray liner for easy clean-up
- Soft faux suede cord (24" drop length)
- 1 slip pocket on the front for easy access
- 1 zipped pocket on the back

The Cupcake's flat design is sleek yet roomy enough for daily essentials.



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310-169

Busy Bee

Style #310-27 • 7.5"H x 6.5"W x 1.5"D

10-pack pricing on order form

- Zipped main compartment that fits most phones
- Wipeable water-resistant gray liner for easy clean-up
- Soft faux suede cord (24" drop length)
- 1 slip pocket on the front for easy access
- 1 zipped pocket on the back
- 1.5" gusseted bottom

A great little bag for buzzing about.



310-160

Sparrow

Style #249-34
7.5"H x 9.5"W x 1.75"D

- Zipped main compartment that fits most phones
- 2 slip pockets on the front for easy access
- Soft faux suede cord (24" drop length)
- 1.75" gusseted bottom

Dress it up or down. Customers love the versatility of the Sparrow bag.



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Mid-size Crossbody Bags

Designed for everyday essentials, our mid-size crossbody bags offer the perfect blend of function and artistic flair. Spacious yet lightweight, they provide just the right amount of room while maintaining a sleek, effortless style. Crafted with unique, artful fabrics, each bag makes a statement while effortlessly complementing any look.

City Girl

Style #231-36 • 10"H x 8"W x 2.5"D

- Generous zipped main compartment
- Soft faux suede cord (24" drop length)
- 1 slip pocket on the front for easy access
- 1 small slip pocket inside
- 1 zipped pocket on the front
- 2.5" gusseted bottom

Customers love the unique shape of the City Girl!

It's the perfect bag for running errands, going to the theater, or enjoying an evening out.



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Pocket Bag

Style #297-36 • 9.5"H x 7"W x 1.5"D

- Generous zipped main compartment
- Adjustable 1" custom strap (26" - 50" length)
- 1 slip pocket on the front for easy access
- 1 small slip pocket inside
- 1 zipped pocket on the front
- 1.5" gusseted bottom

The Pocket Bag is our top seller! Customer's love the flat design which makes it the ideal travel bag without being bulky! It is compact and light in weight.



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Joey

Style #293-52 • 7"H x 10"W x 2.5"D

The Joey fits nicely under the arm, making it great for over the shoulder or as a crossbody.

- Generous zipped main compartment
- Adjustable 1" custom strap (27" - 50" length)
- 2 side-by-side slip pockets on the front
- 1 full width zipped pocket on the back
- 1 small slip pocket inside
- 2.5" gusseted bottom



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Cottage Bag

Style #300-56 • 8"H x 11"W x 2.5"D

The perfect grab-and-go every day bag! It's super lightweight which makes it the perfect bag for a day spent sightseeing or running errands.

- Generous zipped main compartment
- Adjustable 1" custom strap (27" - 50" length)
- 2 side-by-side slip pockets on the front
- 1 full width zipped pocket on the back
- 1 small slip pocket inside
- 2.5" gusseted bottom



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Spree

Style #291-57 • 11"H x 11"W x 2"D

- Generous zipped main compartment
- Adjustable 1" custom strap (27" - 50" length)
- 1 slip pocket on the front for easy access
- 1 zipped pocket on the front
- 1 full width slip pocket on the back
- 1 small slip pocket inside
- 2" gusseted bottom

A top seller and a top favorite!

The Spree Bag is a great alternative for those looking for a slightly larger option than the Pocket Bag. It's perfect for daily outings, museum visits, or short trips.



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Shoulder Bag

Millie Lu

Style #250-40 • 5.5"H x 15.5"W x 3"D

Due to popular demand, the Millie Lu bag is back!

Loved for its sleek yet spacious design, this bag ensures easy access—no more digging around. Wear it over the shoulder, on the arm, or as a chic clutch. The perfect way to elevate any outfit!

- Generous zipped main compartment
- 9" Strap drop length
- .5" Fabric strap
- 1 slip pocket on the front
- 1 small slip pocket inside
- 3" gusseted bottom



Work & Travel Bags

Designed for life on the move, Work & Travel Bags offer the perfect blend of spaciousness and featherlight comfort. Ideal for commuting, travel, and daily essentials, these bags provide hands-free convenience and effortless organization.

Café Sling

Perfect for every day, work, and travel.

Style #271-58 • 13"H x 12"W x 2"D

- Generous zipped main compartment
- Adjustable 1" custom strap (27" - 50" length)
- 3 slip pockets on the front
- 1 full width zipped pocket on the back
- 1 small slip pocket inside
- 2" gusseted bottom



GoGo Pack

Style #260-63 • 13"H x 12"W x 5"D

Customers love the GoGo Pack for its versatile wearability. Extremely lightweight, which makes it a must-have when traveling. The bottom of the bag is 5" at the widest and narrows down to 2". The small flap at the top adds an extra 2.5" to the adjustable strap.

- Wipeable water-resistant gray liner for easy clean-up
- Adjustable 1" custom strap (27" - 52" length)
- 3 generous zipped pockets



Lady Bird Backpack

Small enough to use it every day and large enough for daily essentials.

Style #308-63 • 12"H x 11.5"W x 3"D

- Generous zipped main compartment
- Adjustable 1" custom strap (16" - 27" length)
- 1 zipped pocket on the front
- 1 small slip pocket inside
- 3" gusseted bottom



Accessories & Gifts



Maruca's accessory bags are practical, unique, and one-of-a-kind, which makes them the ultimate gift for any occasion.

EYEGLASS CASE

Style #314-09 • 7"H x 3.5"W

The eye candy for the eyewear. Simple yet eye catching. Not padded. Extremely lightweight. Lined in wipeable, water-resistant gray liner for easy clean-up.

10-pack pricing on order form

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COIN PURSE

Style #101-875

3.75"H x 4.75"W

A top favorite for the simplest of needs.

Lined in wipeable, water-resistant gray liner for easy clean-up.

10-pack pricing on order form



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ROO POUCH

Style #289-13 • 5"H x 5"W

Simple with oomph! Lined in wipeable, water-resistant gray liner for easy clean-up.

10-pack pricing on order form

HEIDI WALLET

Style #234-14 • 4"H x 7.5"W

We've listened to customer feedback—and they were right!
The Heidi Wallet is more practical and functional with a flat design, so we've decided to revert to its original shape.

Perfect for many uses, from cosmetics to tech gadgets, art supplies, and more. It's lined with a wipeable, water-resistant liner for easy clean-up.

10-pack pricing on order form



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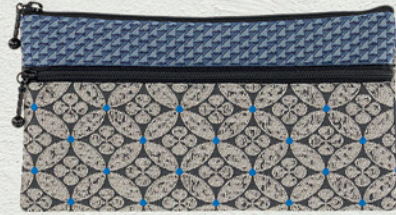
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COSMETIC

Style #136-16 • 5"H x 7.5"W x 2"D

10-pack pricing on order form

Maruca's Cosmetic bag is a must for those short trips! The 2" gusset bottom gives just enough room for all the essentials. Lined in wipeable, water-resistant gray liner for easy clean-up.



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HIP POCKET

Style #311-35 • 5.5"H x 8"W x 2.5"D

Fits most phone sizes and small needs. Can be worn around waist or as a crossbody. The buckle keeps it secure and is easy to unbuckle.

- Adjustable 1" custom strap (21" - 38" length)
- Wipeable water-resistant gray liner for easy clean-up
- 2.5" gusseted bottom



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BEETLE WRISTLET

Style #283-22 • 4.75"H x 8"W

6-pack pricing on order form



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The Beetle's wrist strap helps ensure it won't be left on a counter or in a shopping basket! Zipped main compartment fits a phone, credit cards, ID, and keys.

- Zipped pocket on each side for coins and Chapstick
- Wipeable water-resistant gray liner for easy clean-up
- Removeable wrist strap

FALL/WINTER 2025 FABRICS

Please refer to these two pages for the most accurate colors of the fabrics.
To request a sample of our swatches, please call 303-444-3648 or email us at customerservice@marucadesign.com

All of our jacquard fabrics are designed and woven in USA mills.
Our fabrics are backed with a dense backing, giving the bags better form and durability.
To clean, we recommend telling your customers to gently spot clean or hand wash with a mild soap.

160 Mehndi Gold



Inspired by Mehndi patterns, detailed floral elements in an etched linocut effect, with rich saffron gold and warm auburn hues.

161 Sierra Spice



A sharp zigzag pattern that emulates mountains, with warm hues that perfectly capture the spices of fall and winter festivities. Soft to the touch with a minimal sheen.

162 Peacock Wine



Inspired by the peacock, textured polka dots in chartreuse, burnt orange, and soft brown, nestled between rhythmic wavy lines on a rich wine red-purple background.

166 Flora Red



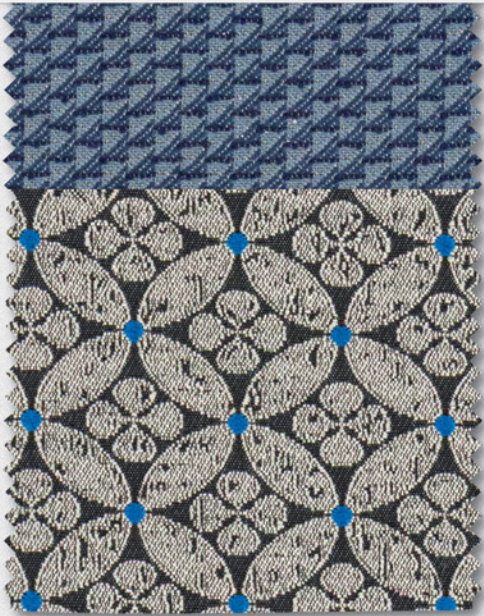
Elements of flowers in reds, turquoise, and champagne gold tossed against a deep red background.

167 Cosmos Cherry



Intricate Cosmos flowers in rich cherry red tossed against a deep black background. The Cosmos shine under lighting.

168 Petal Dove



Dove gray petals with a block-print effect are accented by scattered blue dots on a dark gray background. The blue adds a subtle coolness, maintaining a soft, cool-toned gray aesthetic.

163 Birch Purple



Evoking the rhythm of birch trees, pixelated vertical stripes in yellow, teal, and royal purple rise against a deep purple background. A matte finish with a hint of shimmer from the royal purple yarns.

164 Cosmos Azure



Intricate Cosmos flowers in vibrant azure blue tossed against a deep black background. The Cosmos shine under lighting.

165 Birch Navy



Evoking the rhythm of birch trees, pixelated vertical stripes in yellow, teal, and electric cobalt blue rise against a deep navy background. A matte finish with a hint of shimmer from the cobalt blue yarns.

169 Peacock Noir



Inspired by the peacock, textured polka dots in pewter gray, ash gray, khaki, and stone gray, nestled between rhythmic wavy lines on a black background—each dot catching the light with a subtle coppery sheen.



We're here for you!

Printed lifestyle image (8.5" x 11" card stock with stand) is available upon request. The best time to get one is when you place your opening order for the season.

For additional marketing content for your store, website, and social media, please email us at customerservice@marucadesign.com for the link to access our Dropbox folder.

MARUCA BAGS ARE HANDMADE IN COLORADO, U.S.A. SINCE 1994.

To view the collection in-person, please reach out to a Rep in your area.

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