



HENRIETTE STEFFENSEN

Copenhagen

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THE STORY

Through 20 years Henriette Steffensen Copenhagen has created long lasting unique fashion for the contemporary woman. The design DNA is persistent and recognizable through its loyalty to nature, it's casual and conscious approach to shape and quality. The True Fleece Selection is a collection of the best and longest lasting fleece designs. The design encapsulate the classic and comfortable approach, that defines Henriette Steffensen as one of the best Scandinavian designers.

THE VISION

The True Fleece selection combined with the launching of The Raw Jersey creates continuity and reliability. It is our vision to focus on this Classic key product category and adding it a selective brand awareness both internally and externally.

THE PRODUCT

True Fleece quality is developed through years of research and innovation. All production is placed in Europe at carefully selected factories. The Oeko-Tex Certified fleece fabric will keep the shape and softness after continuous wash and use.

The new selection of RAW JERSEY is designed with the same passion and recognizable DNA that defines the True fleece. Designer Henriette Steffensen has carefully transformed usability, functionality and coolness into this exclusive Oeko-Tex Certified jersey. Responsible production of both fabric and style is our mission. The aim is to reach the highest standards for many years to come.





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