



FRAAS

THE SCARF COMPANY

SPRING / SUMMER 2026



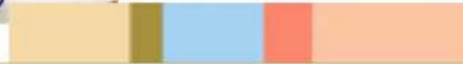
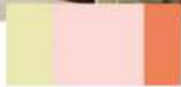
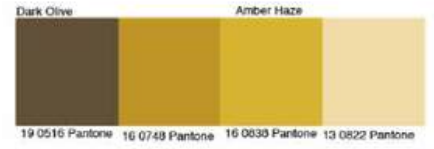
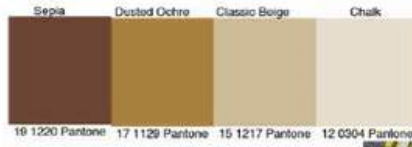
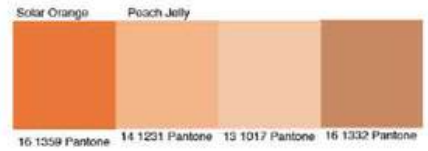
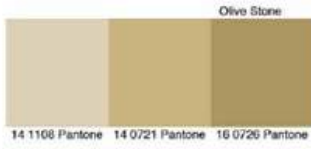


Welcome to FRAAS SPRING / SUMMER 2026

HUG THE WORLD

Stand tall and support one another—this is the core message of our SS26 collection. Our accessories are designed to foster a positive mindset, featuring bold designs and vibrant colors. FRAAS draws inspiration from the past, blending elements of nostalgic analogue charm with delightful, whimsical confusion.

Explore a diverse array of color palettes that craft striking visual stories centered around two trending themes. This season, we offer a range of sizes from mini to maxi, accompanied by numerous styling possibilities. The scarf emerges as the essential textile accessory, serving as jewellery, clothing, hair adornment, bag accessory, and more—all infused with a passion for life and intricate details.



COTTAGE LIFE



Farmer Life Down to Earth
 Nu Boheme #cuteness
 Nuanced Naivety #Cottagecore set

TREND THEME



Coral Red



17 1656 Pantone

Nu Navy



19 4020 Pantone

Light Blue



13 4200 Pantone

Steel Blue



17 4015 Pantone

Rose Jelly



13 1513 Pantone

Italian Clay



14 1310 Pantone

Cherry Lacquer



16 1422 Pantone

Caramel



19 1718 Pantone

Caramel



12 0812 Pantone

Caramel



16 1144 Pantone

Caramel



18 1163 Pantone

Tranquil Blue



18 3922 Pantone 17 4139 Pantone 12 4303 Pantone

Amber Terrain



19 1655 Pantone 18 1350 Pantone 13 1405 Pantone

Dark Green



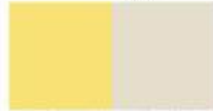
19 0417 Pantone 10 0529 Pantone

Olive



10 0529 Pantone

Chalk



12 0737 Pantone 12 0304 Pantone



COASTAL DREAMS



Playful Resort Retro Riviera
Coastal Behemia Nuanced Naivety
Fun Flavours Fruitopia

TREND THEME



SILK NECKI



True Blue
Col 524

FRESHLY SQUEEZED SILK NECKI

STYLE: 612023

COLORS: 524

SIZE: 51x51cm / 20x20 in

QUALITY: 100% Silk

\$18.00 / MSRP \$42



Olive
Col 760

BUTTERFLY STAMPS SILK NECKI

STYLE: 612026

COLORS: 760

SIZE: 51x51cm / 20x20in

QUALITY: 100% Silk

\$18.00 / MSRP \$42



SILK NECKI



White Pop
Col 021



Camel
Col 180



Grey
Col 960

FRAAS PLAID SILK NECKI

STYLE: 612008

COLORS: 021 / 180 / 960

SIZE: 51x51cm / 20x20in

QUALITY: 100% Silk

\$18.00 / MSRP \$42



SILK NECKI



Red
Col 361



Black
Col 990



True Blue
Col 524



White
Col 010



Navy
Col 590

CLASSIC POLKA DOT SILK NECKI

STYLE: 612168

COLORS: 010 / 361 / 524 / 590 / 990

SIZE: 51x51cm / 20x20in

QUALITY: 100% Silk

\$18.00 / MSRP \$42



OVERSIZED SQUARES



Powder Mint
Col 615

COTTAGE FLORAL SILK SQUARE

STYLE: 632033

COLORS: 615 / 412

SIZE: 88x88cm / 35x35in

QUALITY: 100% Silk

\$35.00 / MSRP \$80



Blossom
Col 412



Powder Mint
Col 615

FLORAL BIRDS COTTON SILK SQUARE

STYLE: 633036

COLORS: 760 / 615 / 412

SIZE: 103x103cm / 41x41 in

QUALITY: 70% Cotton 30% Silk

\$24.00 / MSRP \$55



Olive
Col 760



Blossom
Col 412



COTTON SILK



Air Blue
Col 502

WATERCOLOR DOTS COTTON SILK WRAP

STYLE: 633024

COLORS: 502

SIZE: 65x180cm / 26x71 in

QUALITY: 70% cotton 30% silk

\$24.00 / MSRP \$55



Olive
Col 760



Powder Mint
Col 615



Blossom
Col 412

ORNAMENTAL PAISLEY COTTON SILK WRAP

STYLE: 633038

COLORS: 412 / 615 / 760

SIZE: 65x180cm / 26x71 in

QUALITY: 70% cotton 30% silk

\$24.00 / MSRP \$55

COTTON



True Blue
Col 524



Bird of Paradise
Col 266

TROPICAL LEAVES COTTON PRINT

STYLE: 609055

COLORS: 524 / 266

SIZE: 50x180cm / 20x71 in

QUALITY: 100% Cotton

\$17.00 / MSRP \$38



Tiger's Eye
Col 875



True Blue
Col 524

PAISLEY XL COTTON WRAP

STYLE: 609062

COLORS: 875 / 524

SIZE: 140x180cm / 55x71 in

QUALITY: 100% fine Cotton

\$28.00 / MSRP \$65



PRINTS



Buttercream
Col 023

Blossom
Col 412

VINTAGE FLORAL PRINT HEMP WRAP

STYLE: 609059

COLORS: 023 / 412

SIZE: 58x180cm / 23x71 in

QUALITY: 68% Hemp
32% Cotton

\$25.00 / MSRP \$57



FLORAL B&W RECYCLED POLY PRINT

STYLE: 640060

COLORS: 900 B&W

SIZE: 50x180cm / 20x71 in

QUALITY: 100% Recycled Poly

\$13.00 / MSRP \$29

PRINT - RECYCLED



khaki
Col 750



Blossom
Col 412

RETRO FLORAL RECYCLED POLY PRINT

STYLE: 640069

COLORS: 750 / 412

SIZE: 50x180cm / 20x71 in

QUALITY: 100% Recycled Poly

\$13.00 / MSRP \$29



Powder Mint
Col 615



Bird of Paradise
Col 266

MILLIE FLORAL RECYCLED POLY PRINT

STYLE: 640070

COLORS: 615 / 266

SIZE: 50x180cm / 20x71 in

QUALITY: 100% Recycled Poly

\$13.00 / MSRP \$29

PRINT - RECYCLED



Smoky Grape
Col 469



True Blue
Col 524

FRESH FRUITS RECYCLED POLY PRINT

STYLE: 640071

COLORS: 469 / 524

SIZE: 50x180cm / 20x71 in

QUALITY: 100% Recycled Poly

\$13.00 / MSRP \$29



Sunflower
Col 128

SUNFLOWER RECYCLED PRINT WRAP

STYLE: 640072

COLORS: 128

SIZE: 70x180cm / 28x71 in

QUALITY: 100% Recycled Poly

\$17.00 / MSRP \$28

PRINT - RECYCLED



Powder Mint
Col 615



Blossom
Col 412

WATERCOLOUR DOTS RECYCLED PRINT WRAP

STYLE: 640073

COLORS: 615 / 412

SIZE: 70x180cm / 28x71 in

QUALITY: 100% Recycled Poly

\$17.00 / MSRP \$38



Bird of Paradise
Col 266



True Blue
Col 524

BOLD TILE RECYCLED PRINT WRAP

STYLE: 640075

COLORS: 266 / 524

SIZE: 70x180cm / 28x71 in

QUALITY: 100% Recycled Poly

\$17.00 / MSRP \$38

PRINT - RECYCLED



COTTAGE LIFE RECYCLED PRINT SQUARE

STYLE: 640076

COLORS: 615 / 266

SIZE: 120x120cm / 47x47 in

QUALITY: 100% Recycled Poly



Powder Mint
Col 615



Bird of Paradise
Col 266

\$21.00 / MSRP \$48



ON THE DOCK RECYCLED PRINT SQUARE

STYLE: 640077

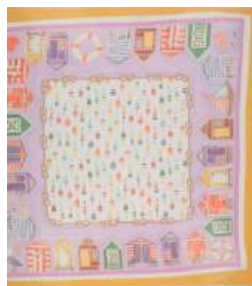
COLORS: 524 / 469

SIZE: 120x120cm / 47x47 in

QUALITY: 100% Recycled Poly



True Blue
Col 524



Smoky Grape
Col 469

\$21.00 / MSRP \$48

VISCOSE



Blossom
Col 412



Powder Mint
Col 615

BRUSHED FLORAL VISCOSE SCARF

STYLE: 645032

COLORS: 412 / 266

SIZE: 58x178cm / 23x70 in

QUALITY: 100% Viscose

\$29.00 / MSRP \$66



Khaki
Col 750



Blossom
Col 412

FILA COUPE COLD DYE WRAP

STYLE: 613029

COLORS: 750 / 412

SIZE: 67 x 190cm / 26x75 in

QUALITY: 100% Viscose

\$18.00 / MSRP \$42

SUMMER ESSENTIALS



Col 117
Lemon Tonic

SUMMER TIE DYE WRAP

STYLE: 623105

COLORS: 117

SIZE: 87x194cm / 33x75 in

QUALITY: 70% Poly 30% Viscose

\$11.50 / MSRP \$32



Col 012
White



Col 327
Lobster



Col 112
Lemon



Col 582
Denim



Col 456
Pink



Col 630
Aqua

OPTIC COLD DYE WRAP

STYLE: 623297

COLORS: 10 colours

SIZE: 85x190cm / 33x75 in

QUALITY: 70% Poly 30% Viscose

\$13.00 / MSRP \$29



EVENING ESSENTIAL



Col 030
Ivory



Col 170
Gold

METALLIC SHIMMER WRAP

STYLE: 490362

COLORS: 030 / 170 / 369 / 410 / 500 / 590 / 810 / 960

SIZE: 70x200cm / 28x79 in

QUALITY: 50% Acrylic 44% Viscose 6% Metallic Poly

\$13.00 / MSRP \$38



Col 396
Burgundy



Col 410
Rose Gold



Col 500
Light Blue



Col 590
Midnight Navy



Col 810
Taupe



Col 960
Silver

HEADWEAR



Col 174
Sand



Col 750
Khaki



Col 990
Black



Col 580
Denim

BUCKET HAT

STYLE: 671000

COLORS: 174 / 580 / 750 / 990

SIZE: ONE SIZE 25 x 9cm

QUALITY: 100% Polyester

\$17.00 / MSRP \$48





SALES REPRESENTATIVE CONTACT INFORMATION BY REGION

NORTHEAST

SALES REPS: MICHELLE & MARC STRAGER
TERRITORY: NY, VT, NH, ME, MA, RI, CT
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PHONE: 617-694-2925
MAIL: 29 PURITAN RD
SWAMPSCOTT, MA 01907

MIDWEST

SALES REP: TBD
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NORTH

SALES REP: KEN HANNIGAN
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WEST COAST

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MAIL: ALL THINGS ACCESSORIES
52 GLENAIRE DRIVE
SAN RAFAEL, CA 94901

MIDATLANTIC

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MICHAEL: RAGGMAN333@GMAIL.COM
PHONE: 302-344-5383
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119 MADISON AVE
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SOUTHEAST

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EMAIL: CUSTOMERSERVICE@ACCESSORYDRAWER.COM
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ATLANTA APPAREL MART
SUITE 8W125A BUILDING 3,
FLOOR 8, ATLANTA, GA

MOUNTAIN STATES

SALES REP: LENA B REPS
TERRITORY: MT, ID, WY, UT, CO, NM
EMAIL: MARISSA.LENAB@GMAIL.COM

SOUTHWEST

SALES REP: TBA
TERRITORY: TX, OK, LA, AR, KS, MO, MS
EMAIL: ORDERSUS@FRAAS.COM

PAYMENT TERMS & SHIPPING INFORMATION

WE ACCEPT VISA, MASTERCARD AND AMERICAN EXPRESS, C.O.D. TERMS, AND NET 30 DAY CREDIT UPON PROCESSING YOUR CREDIT REFERENCES. THE MINIMUM OPENING ORDER IS \$300.00, AND THE MINIMUM REORDER IS \$50.00. WE REQUIRE A 14 DAY LEAD TIME TO PROCESS YOUR ORDER. TO PLACE AN ORDER, PLEASE CONTACT YOUR SALES REPRESENTATIVE OR CUSTOMER SERVICE AT 518-561-8802. YOU CAN ALSO EMAIL ORDERS TO ORDERSUS@FRAAS.COM. ORDERS ARE SHIPPED UPS GROUND AND FEES ARE ADDED TO THE INVOICE UNLESS OTHER SHIPMENT TERMS ARE REQUESTED. NO RETURNS WILL BE ACCEPTED WITHOUT REQUESTING A RETURN AUTHORIZATION #WITHIN 14 DAYS OF RECEIPT OF GOODS. PLEASE CHECK YOUR ORDERS AS SOON AS THEY ARE RECEIVED. THE RA MAY BE OBTAINED BY CONTACTING CUSTOMER SERVICE.

FRAAS

THE SCARF COMPANY

MARKETING

Marketing is essential for bringing a brand to life, utilizing impactful visual merchandising both online and offline, as well as engaging social media video content. At FRAAS, we collaborate closely with our partners to enhance visibility, increase foot traffic, and boost sales.

For marketing materials, including ****Reels****, ****lifestyle****, and ****product shots****, please reach out to your FRAAS representative for Fashion Cloud access.

****REELS****

Minis



Silk



Maxis



FRAAS
THE SCARF COMPANY

****REELS****

Mini FRAAS Plaid



Rain Happens



Fabulous Plaid



Valentines Day



Mothers Day

