



Valerosa

venture boldly

Valerosa

Bags for making bold moves.

Valerosa is a female-owned, small business specializing in luxury handmade purses and bags from Mexico. Our bags are a unique blend of traditional craftsmanship, durability, and vibrant aesthetics, making them a highly sought-after accessory locally and around the globe.

At Valerosa we work directly with the Mexican artisan groups we support, and we are committed to paying these artisans living wages.

We can't wait to see you (or your customers) venture boldly into new opportunities. At Valerosa, we strive to provide high quality, durable, lightweight bags that will be the perfect addition to your retail business.

Are you ready to venture boldly with us?



2026 PRICING SHEET

Size	Wholesale Price	MSRP
Clutch	\$30	\$60
Mini Purse	\$30	\$60
Dia Tote	\$45	\$90
Hombro Tote	\$45	\$90
Playera Beach Tote	\$50	\$100
Jumbo Tote	\$60	\$120
Overnight Duffel	\$65	\$130
Large Pom Pom	\$6	\$12
Mini Pom Pom	\$5	\$10
18K Gold Plated Chain	\$15	\$30
Totebag Organizer	\$15	\$30
Clutch Insert/Organizer	\$15	\$30

Each bag includes one coordinating pompom.

We recommend ordering extras pompoms for your store to allow customers to customize their totes or buy them for other bags.

Please be sure to include a color preference for extra pompom orders. If no color is indicated, we will send a mix to match your totes.

Out of stock items can take 3-4 weeks to arrive to warehouse depending on Aritsan's current queue. If you would like to split shipment for backordered items please let us know.

We strive to keep as much in stock as possible but if you need an order ASAP, please reach out for current inventory and turn around time.

A bit about Valerosa

We are proudly a woman owned & operated business since 2018



Lightweight

Our purses weight <1lb & our bags are between 1.5-2.5lb



Support Artisans

We support over 20 artisans in Mexico in Chiapas, Guadalajara, and Tequila



Durable & Sustainable

Our bags are incredibly lightweight & built to last for years!



Honors Heritage

The ancestral art of our woven bags honors a craft deeply rooted in Mexican heritage and tradition.



Handmade with love

All of our bags and pom poms are designed in USA & handmade in Mexico.



Sizing



Clutch: 11" L x 1" W x 9" H

Mini: 8" L x 4.5" W x 6" H

Hombro: 14" L x 5" W x 13" H

Dia: 14" L x 7" W x 11" H

Overnight: 17" L x 7" W x 12" H

Playera: 15" L x 7" W x 14" H

Jumbo: 17" L x 7" W x 17" H

Exact sizing is not guaranteed due to the handmade nature of the bags. Bags may vary by up to 1" in all dimensions however we do our best to catch any outliers.

Tassels are included with every bag. The color in photo IS NOT GUARANTEED. We pair bags with complimentary colors based on inventory. If you have special tassel requests please include them in order and we will do our best to accomodate. We recommend purchasing some additional colors for customer preference and are happy to provide suggestions.

Bag Style Overview

Mini

8" L x 4.5" W x 6" H
Fits a 16oz water
bottle!



Clutch

11" L x 1" W x 9" H
Available accessories:
Crossbody chain & Organizer



Día

14" L x 5.5" W x 10" H
Stylish handbag!



Hombro

14" L x 5" W x 13" H
Perfect work tote!



Playera
15" L x 7" W x 14" H
~Our top seller~
Available accessories:
Felt organizer



Jumbo
17" L x 7" W x 17" H
Available accessories:
Felt organizer



Overnight Duffel
17" L x 7" W x 12" H
Great for travel!



Pattern Guide



Aqua con Limon



Blueberry Bliss



Cafe con leche



Camellia



Cappuccino Amor



Caribe



Fiesta



Flamingo



For the Love of Pink



Katherine



Golden Hour



Leia



Midnight Jewels



Night and Day



Ocean Blvd



Olive

Pattern Guide



Onyx & Gold
Diamonds



Oyster Shell



Peachy Pink



Peony



Poised Papaya



Portia



Quiet Luxury



Scarlet Siren



Rodeo



Solid Black



Sol y Mar



Stars & Stripes



Summer Solstice



Turquoise
Treasure



Waves



Watermelon
Wonder

Solid and Checkered Patterns

Most only available in Playera and Jumbo - select styles have wider size ranges



Red



Red/White
Checkered



Salmon



Salmon/White
Checkered



Orange



Orange/White
Checkered



Peach



Peach/White
Checkered



Pastel Pink



Pastel Pink/White
Checkered



Neon Pink



Neon Pink/White
Checkered



Mexico Pink



Mexico Pink/White
Checkered



Yellow



Yellow/White
Checkered

Solid and Checkered Patterns

Most only available in Playera and Jumbo - select styles have wider size ranges



Teal



Teal/White
Checkered



Dark Teal



Dark Teal/White
Checkered



Sky Blue



Sky Blue/White
Checkered



Navy/White
Checkered



Lilac



Lilac/White
Checkered



Dark Lilac



Dark Lilac/White
Checkered



Cream



Chartreuse



White



Solid Brown
Patterned

Burgundy
Patterned



Pom Details

We do not guarantee the color pom in the photo but we do our best to provide a coordinating seasonally appropriate color with every bag. You are welcome to make color requests but they are not guaranteed.

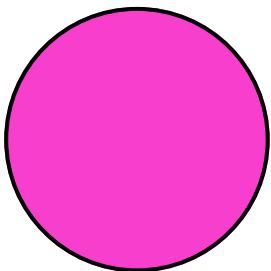
The poms take a long time to be made by our artisans in Mexico and colors vary by lot so our inventory is constantly fluxuating.

Additional assorted poms (in mini and large) are always an available option and we do recommend adding a few extras to every order so that customers can customize their order.

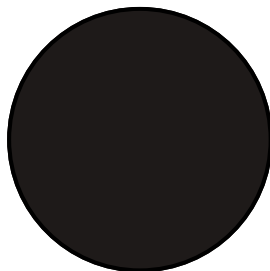


Felt Totebag Organizers

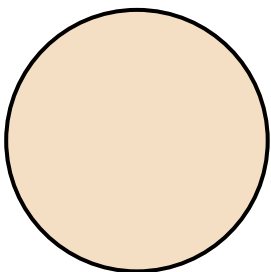
Fit Hombro, Playera, Jumbo, Overnight Duffle



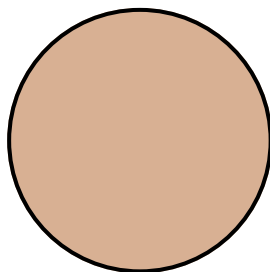
Pink



Black



Cream

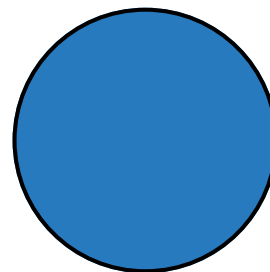


Taupe

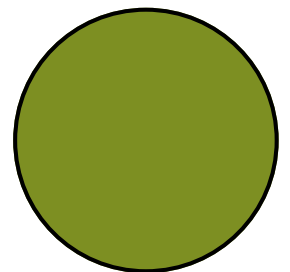
All colors are \$15/each



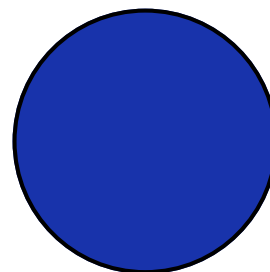
Machine washable!



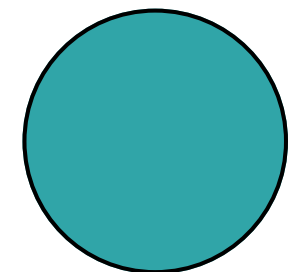
Light Blue



Olive Green



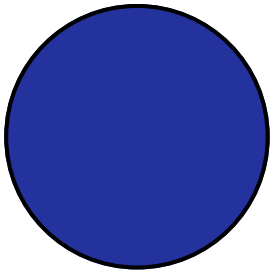
Royal Blue



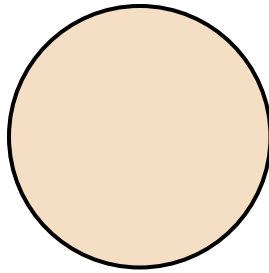
Teal

Clutch Organizer

Durable, smooth, easy to clean Oxford material

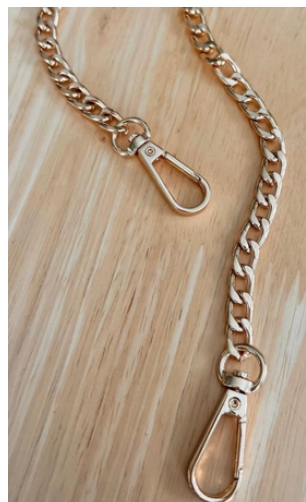


Blue



Cream

Oxford Clutch Insert - \$15 each



18 K Gold Plated Chain
\$15 each



Custom Order

Interested in a bulk order, special design or custom colors for your next big event? We would love to design a custom bag for you!

Sample/design fees **may** apply to custom orders depending on complexity.

Minimum of 2 pieces of each color and style and a minimum order of \$500 (average 10 totes) required for a custom order.

Lead-time for design, sample and production run varies and can take up to 8 weeks depending on quantity and design.

NO CANCELLATIONS for custom orders once order has been placed.

Assorted Specialty Poms

We offer a variety of specialty cascade and bag charm style poms - check website for current offerings as most are one of a kind.



Terms + Policies

We love our customers and are always happy to share our products with new shops!

Wholesale prices are available to customers that will be reselling our products to the consumer through an established retail store or website. Please provide a copy of your resale license, or state tax ID to verify eligibility. Current prices and suggested retail prices are provided in the line sheet and also posted on our website www.shop-valerosa.com.

HOW TO ORDER

To order, contact your local sales rep or email order directly to admin@shop-valerosa.com. Be sure to include shop information, main contact with telephone number, preferred shipping date, shipping address and billing information.

Upon receiving your order, we will send you a confirmation email. Most orders will ship out within 7-10 days unless a later shipping date is requested. We will let you know if an item is out of stock along with an estimated restock date. Back ordered items can take up to 3-4 weeks due to the handmade nature of the items. Special request styles listed as "available upon request" but can take 3-4 weeks for production.

MINIMUM ORDER REQUIREMENTS

For first-time customers of Valerosa, the minimum order value is \$400. A \$175 minimum order is required for re-orders. The minimum item quantity per order is 1 bags per style. Partial payment or payment information is due at the time of order.

CANCELLATION POLICY / CHANGES TO ORDERS

Any changes or cancellations to orders must be emailed to admin@shop-valerosa.com within 48 hours. **Cancellation after 48hrs will incur a \$100 re-stocking fee. Cancellations will not be accepted after 48hrs due to the handmade nature of our products.**

PAYMENT

Payment for orders is required prior to shipping. Payment by check or ACH is preferred. Credit card payments are also accepted. Any outstanding balances past 30 days will incur a \$100 late fee per month (assessed and prorated accordingly). If you would like to establish Net30 terms, please reach out to complete a credit check and we only accept a limited number due to being a small business. We do not offer Net60 at this time.

Terms + Policies

SHIPPING

Please allow approximately 7-11 days from the order date for all in-stock inventory. We strive to get orders out as fast as we can but we diligently inspect every item before it gets packed! We will update you if any of the items are back ordered or if your shipment is delayed for any reason.

Shipping is **not** included in the cost of goods. Shipping/handling charges will be calculated and added to your invoice once the order is received. We reserve the right to use our discretion as to the carrier to be used on any shipment. Your preferred carrier may be used if you agree to assume any additional transportation charges.

All bags ship from the USA, no additional tariffs will be applied to orders unless we are shipping internationally on your behalf.

NATURE OF HANDMADE PRODUCTS

All of our tote bags and pom poms are 100% handmade. Due to the nature of our production method, each product may vary slightly in size, color, etc. That is what makes them amazing!

PACKAGING

Wholesale orders are packaged in as few boxes as possible and bags may arrive stacked together or folded. Our bags are super malleable and always return to their original shape. Some bags may need a day to return to their original shape; we suggest placing something in the bottom of the bag to keep them in the upright position. All items will need to be priced upon arrival based on our suggested retail price (no restrictions on sales or pricing increases). All Valerosa products must be sold with their original metal tag affixed to bag as well as hang tag. If you are interested in white labeling please contact us to discuss.

DAMAGES / DEFECTS

Please inspect all shipments immediately upon arrival. Please contact Valerosa at admin@shop-valerosa.com within 3 days of receipt of damaged or defective shipments. Returned merchandise will be replaced with new merchandise or store credit will be issued. Returned merchandise will not be accepted if it is held for more than 10 days after receipt.

FEEDBACK

We thrive on customer feedback. Customer observations, ideas, and suggestions are where many of our products originated. We encourage you to point out areas that we can improve and love to receive compliments!

