



THREADS 4 THOUGHT®

# About Us

Founded in 2006, Threads 4 Thought designs and produces apparel that has a positive impact on people and an innately smaller impact on our planet. We work hard to source sustainable raw materials for our fabrics and partner with ethical factories to make our products.

We are always striving to do better and elevate the ethical and sustainable standards within our industry.

# We Are...



## Sustainable

We source the world's most sustainable materials, including Organic Cotton, Recycled Polyester, and TENCEL™ Modal.



## Ethical

Our Factories around the world hold the highest certifications in the industry, ensure the best working conditions, and the highest level of sustainable production processes.



## Impactful

Through partnerships with non-profits and our continued commitment to long term sustainable initiatives, we strive to make sure that everything we do creates a lasting positive impact.

# A Note From Our Co-Founder

“

Since 2006, we have been on a mission to create fashion that truly makes a difference for people and for our planet. We have made so much progress over the years and are constantly working to do things in a better way.

We are extraordinarily proud to be at the forefront of a movement towards sustainability that is now taking shape across our industry.

”



Eric Fleet, T4T Co-founder

# What We Mean by Sustainability



100% of our products use the most eco-friendly raw materials & fabrics available.



Our main factory recycles 80% of its industrial water, one of the highest reuse rates in the world.



We forge lasting relationships and partner with some of the best certified factories all across the globe.



Through our partnership with Green Story, all of the products we produce are carbon neutral.



Approximately 70% of our production is packaged using WAVE Bags and we are on our way to eliminating single use poly-bags.



We use FSC certified paper for all of our branding materials, boxes that are made from recycled content and eco-enclose branded packaging for all of our e-commerce shipping.

A photograph of two women standing on a grassy hill, looking out over a vast landscape. The woman on the left is wearing a black spaghetti-strap top and a black skirt, and is holding a wide-brimmed straw hat with a black band. The woman on the right is wearing a black crop top and black wide-leg trousers. They are both wearing black boots. The background features rolling green hills, a valley, and a body of water under a bright sky. A faint rainbow is visible in the distance. The text "Wear The Change You Want To See" is overlaid in large white font across the center of the image.

**Wear The Change  
You Want To See**



# T4T Fabrics

We are committed to using the world's most sustainable materials.



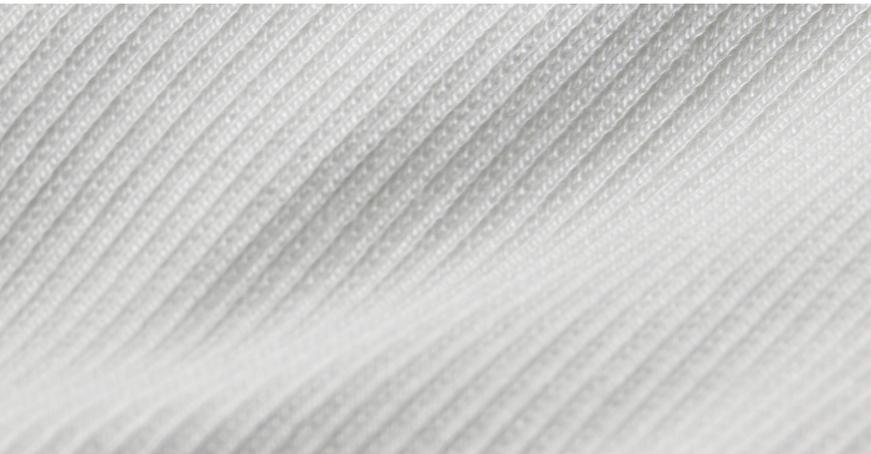
## Recycled Polyester

Recycled Polyester diverts plastic bottles from our landfills and turns them into fibers that are woven into the fabrics we use. We are helping to give an end-use to recycled plastics around the world.



## Organic Cotton

Certified organic cotton is made sustainably and responsibly without the use of harsh chemicals and pesticides, making it better for the soil, water, farmers, and wildlife.



## TENCEL™ Modal

TENCEL™ Modal fibers are extracted from naturally grown beech wood by an environmentally responsible integrated pulp-to-fiber process, which is self-sufficient in energy and recovers co-products from component parts of the wood.

# Our Factories

## The Issue

Most of our industry is not transparent about where their products are made or who makes them. We are proud to have forged long-term relationships with certified factories around the world.

Here is where your Threads are made:

### 1. Guatemala

Certifications: WRAP, Gap Inc

### 2. Wehai, China

Certifications: WRAP, BV, Elevate

### 3. India

Certifications: GOTS, OCS, BSCI, WRAP, ISO14001

### 4. Pakistan

Certifications: WRAP, HIGG, CTPAT, Oeko-Tex, BSCI and SEDEX





# Dye and Water Use

## The Issue

The apparel industry is the second most water intensive industry on the planet and very little of the water used is re-used.

## Our Action

At Threads 4 Thought, we are always striving to do better.

1. **Water Recycling** - Our main factory recycles 80% of its industrial wastewater resulting in some incredible savings.

**80%** waste recycled

80% of our wastewater is recycled and reused.

**500** million gallons

Last year, we saved over 500 million gallons of water.

2. **BlueSign®** - Our innovative Invincible fabrics are bluesign certified. The BlueSign® system is focused on people, the environment and resources. Through its comprehensive approach based on Input Stream Management, the BlueSign® SYSTEM reduces the textile industry's impacts on people & the environment, ensures responsible use of resources and guarantees the highest degree of consumer protection. The strictest criteria and analysis for on-site system implementation motivates companies along the entire value-added chain to improve their sustainability performance with BlueSign®.
3. **Clean Colour** - We are a founding partner of Clean Colour, a revolutionary dye technology that eliminates all harmful chemicals and reduces the need for water within the dye process by 95%.

# FSC & Wave Packaging



At Threads 4 Thought, all of our packing materials are FSC Certified. The Forest Stewardship Council (FSC) is an international non-profit, multi-stakeholder organization that promotes responsible management of the world's forests and ensures the highest social and environmental standards.



At Threads 4 Thought, 70% of our products are currently packaged using WAVE Bags, and we plan to bring that to 100% of products within the next 24 months. WAVE bags are made out of a bio-based polymer compound that comes from the raw material cassava.

Here are reasons why WAVE bags are the ideal alternative for regular plastic:

- Dissolves in water (but not in rain!) and composts naturally in landfill
- Can safely be consumed by animals
- The best alternative to fossil fuel-based products
- 100% bio-based polymer compounds

# Our 2022 Sustainability Recap

We have worked with Green Story to map each of our products' energy consumption, water use and pesticides saved (organic cotton specifically) and we have worked to benchmark our products energy and waste consumption against apparel industry averages.

**9,561,668.5**

days of drinking  
water saved



**85,957.6**

acres of land  
farmed



**383,010.9**

miles of driving  
emissions



**1,021,697.7**

PE bottles recycled  
and counting



**60,154,891.6**

hours bulb  
energy saved



**483,316.03**

kgs of  
carbon offset



A photograph of three people sitting on a wooden rooftop ledge. On the left, a woman with long blonde hair wears a grey knit beanie and a light blue tracksuit, laughing and looking towards the center. In the middle, a woman with long dark hair wears a black beanie and a black long-sleeved top, smiling and looking upwards. On the right, a man with a shaved head wears a dark blue hoodie and is laughing heartily, looking towards the center. The background is a clear, light sky. The text "#ThreadLightly" is overlaid in the center in a large, white, sans-serif font.

**#ThreadLightly**

# Contact Us

## Corporate

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## Social

 [www.threads4thought.com](http://www.threads4thought.com)

 @threads4thought

## Wholesale

Contact your rep to view the collection:

### EASTERN U.S. SALES

**Agent R.E.D International Showroom**  
Genie Parada-Fishman

 [genie@agentredintl.com](mailto:genie@agentredintl.com)

 212-997-9234

### WESTERN U.S. SALES

**Rae Showroom**  
Cathy Rae

 [Cathysrae3@aol.com](mailto:Cathysrae3@aol.com)

 [Raeshowroom@gmail.com](mailto:Raeshowroom@gmail.com)

### MIDWEST SALES

**Pinnacle Showroom**  
Paul Lemons-Schimdt

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 312-226-9161



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Sustainable. Ethical. Impactful