

MoreDesigual

SS27



MoreDesigual

SS

Under the title MORE Desigual, we present our Spring Summer 2027 collection. An expression of our unmistakable DNA through shapes, fabrics and details that evolve our signature codes and bring them into the present.

This season reinterprets our silhouettes and prints through a fresher, more contemporary lens, designed for a new generation of women who are confident, curious and connected to what's next.

More than a collection, MORE Desigual is an invitation to embrace individuality, celebrate self-expression and step into the season with confidence, creativity and a sense of discovery.

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Planning by Drops

28% Delivery December **Drop 1**



Lotus



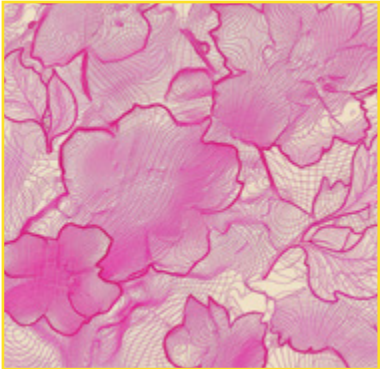
Cyanotype



Casual Deep Blue

Drop 2

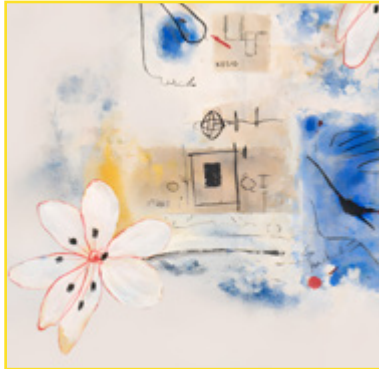
Delivery January



Floral Command



Lacroix



Everyday Arty



Galactic



Urban Animal Print



Whisper Scarves

55%

16% Delivery February **Drop 3**



Lacroix Swimwear



Casual Bohemian



On this journey, make sure to visit our collection's themes and stand-out pieces.

WOMAN SS27

Print takes center stage, becoming the key expression of the collection. Across different creative universes, bohemian influences blend with Asian-inspired elements to create distinctive looks full of personality and designed to stand out.

Denim makes a powerful comeback through bold, high-impact silhouettes, while a cohesive and daring color story ties the collection together, seamlessly connecting each universe.

For another season, we continue our collaboration with Monsieur Christian Lacroix, exploring new creative territories together. Among the highlights is the launch of our first swimwear collection within this partnership, bringing a more elevated and refined approach to beachwear.



LOTUS



Asian-inspired references with a casual, contemporary attitude. Graphic, easy-to-wear prints and subtle florals within structured patchworks. Denim as a key fabric, contrasted with lighter pieces. Clean silhouettes with relaxed proportions, balancing utility and delicacy for everyday looks with character.



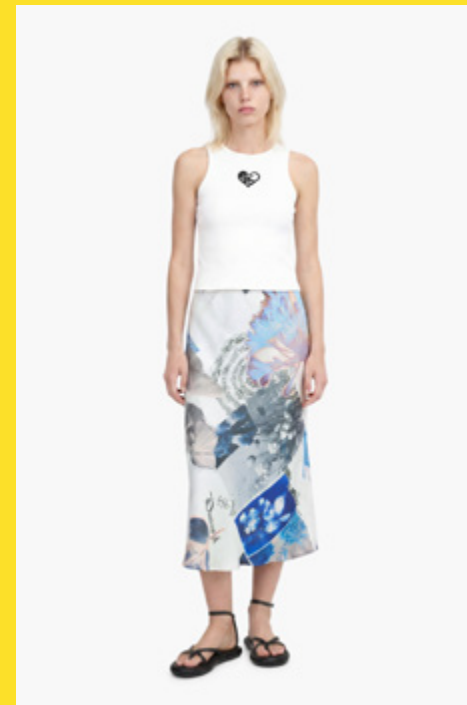




CYANOTYPE



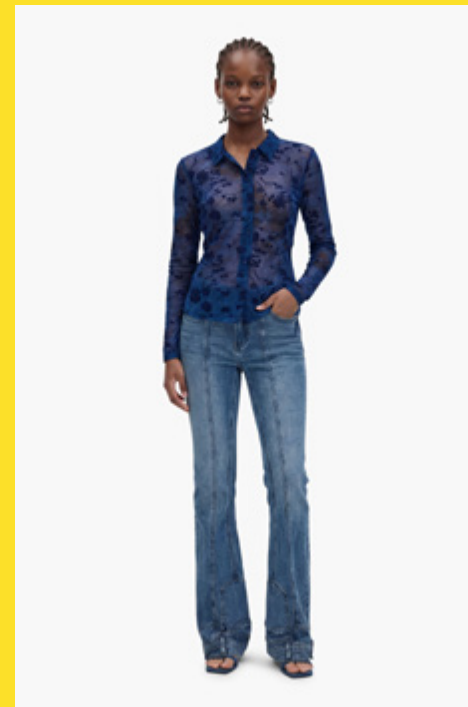
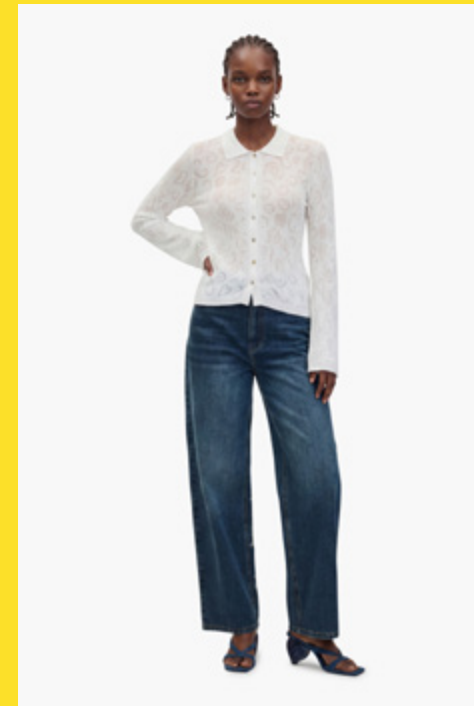
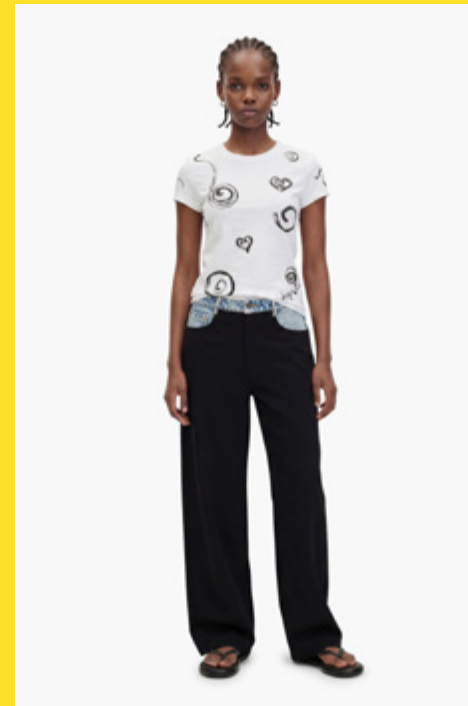
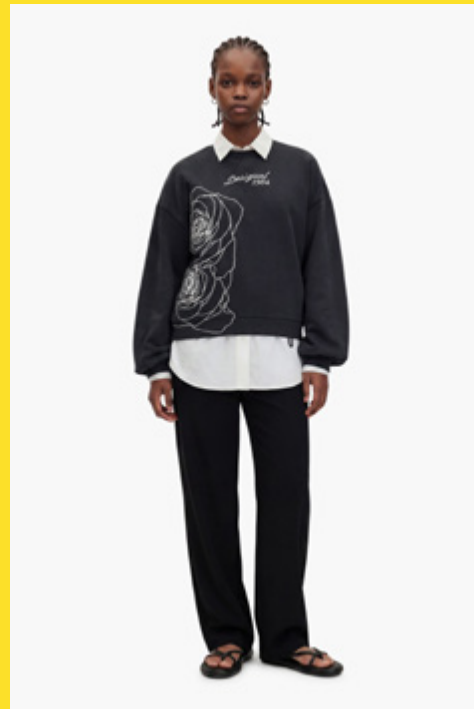
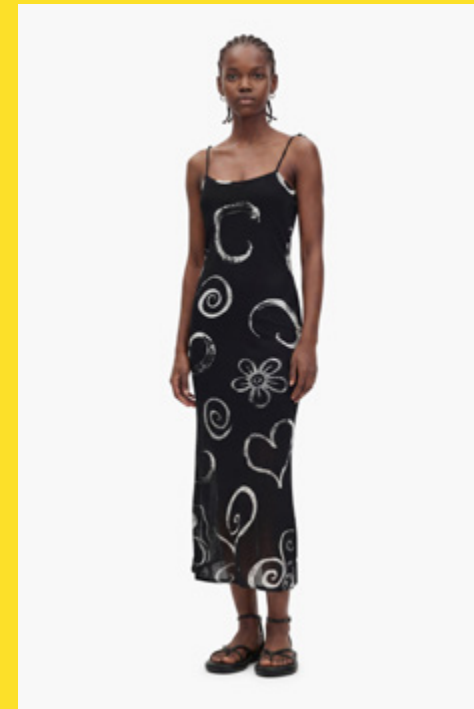
A cyanotype-inspired collection where blue tones, from washed to deep, build a strong graphic base. Casual yet elevated, with black and white adding contrast and refinement. Relaxed silhouettes and hybrid pieces, including denim with lettering, reinforce a clear sense of identity and attitude.



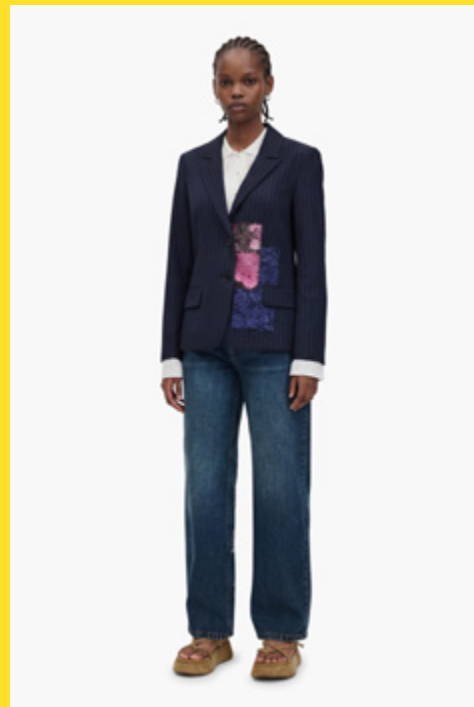




CASUAL DEEP BLUE



A collection with a defined DNA where casual wear evolves into relaxed, contemporary tailoring. Clean, easy silhouettes designed for everyday life, built on a coherent palette of whites, blues, and black that reinforces a refined, balanced aesthetic. Hybrid pieces and signature lettering coexist with black-and-white contrasts, strengthening a clear and contemporary identity.



Casual Deep Blue

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Casual Deep Blue

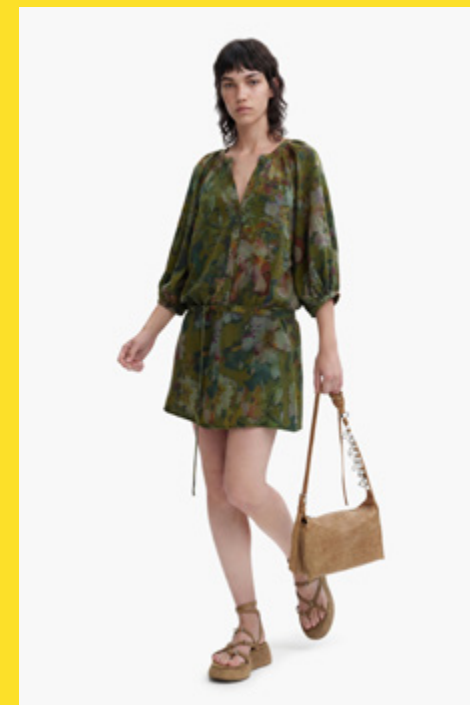
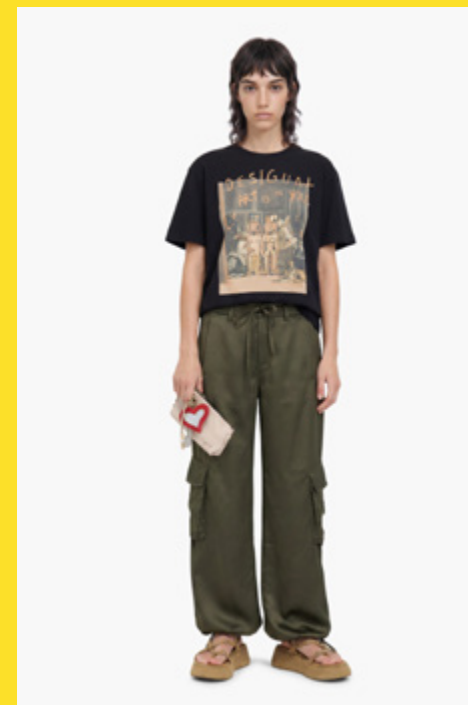
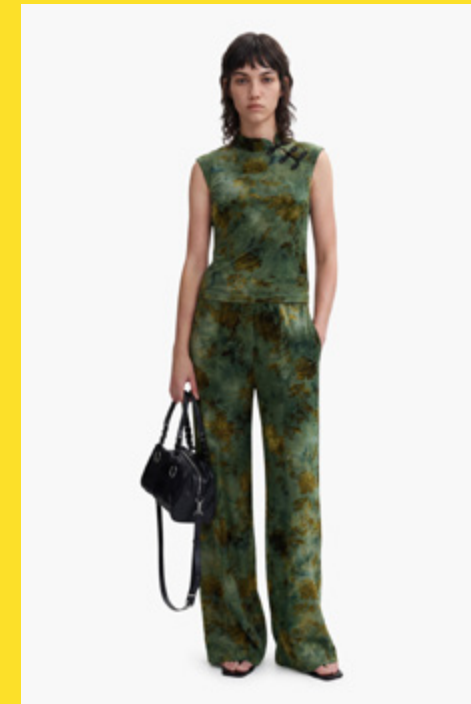
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FLOWN AND



Floral camouflage reinterpreted. Natural greens mixed with touches of fuchsia, creating a bold yet easy-to-wear print language. Casual pieces combine with lighter, more fluid fabrics, balancing utilitarian structure with a softer, delicate feel throughout the collection.



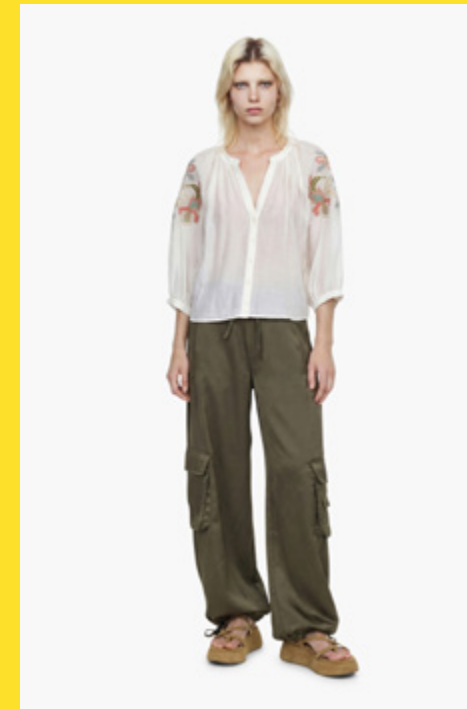








EVERYDAY ARTY



A collection born from a manual, expressive language. Brushstroke-inspired prints with an artistic, gestural feel in soft yet intentional tones, bringing an artwork sensibility into everyday wear. Delicate yet casual silhouettes with a streetwear attitude, where hand-painted looking pieces are designed for daily life.







Everyday Arty

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Everyday Arty

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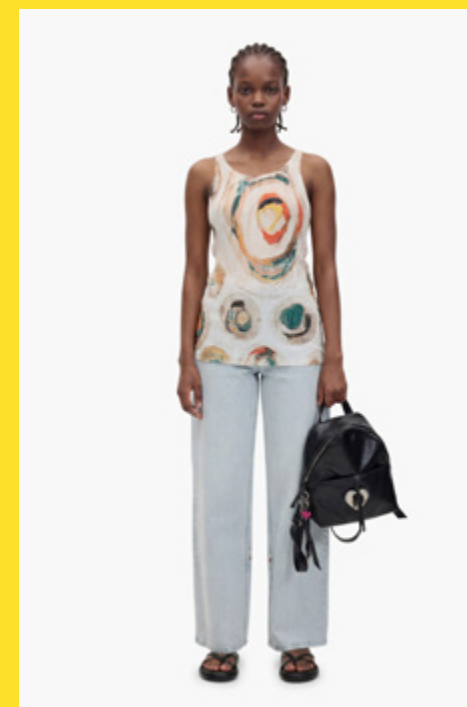
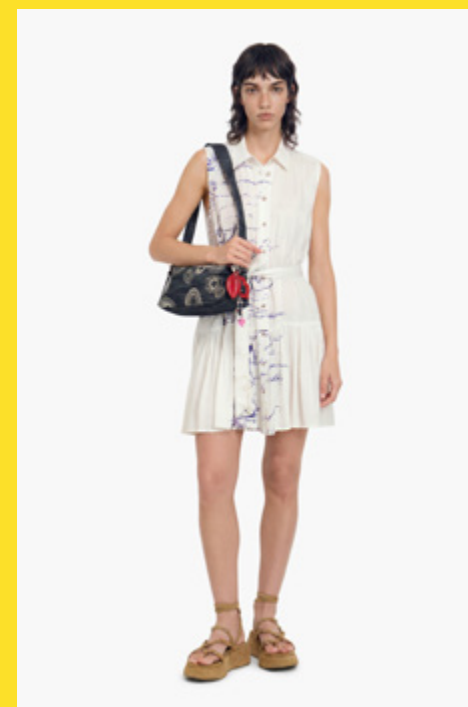
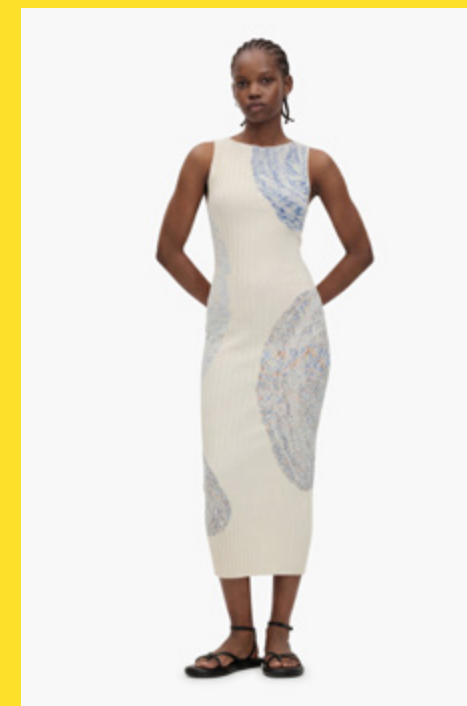
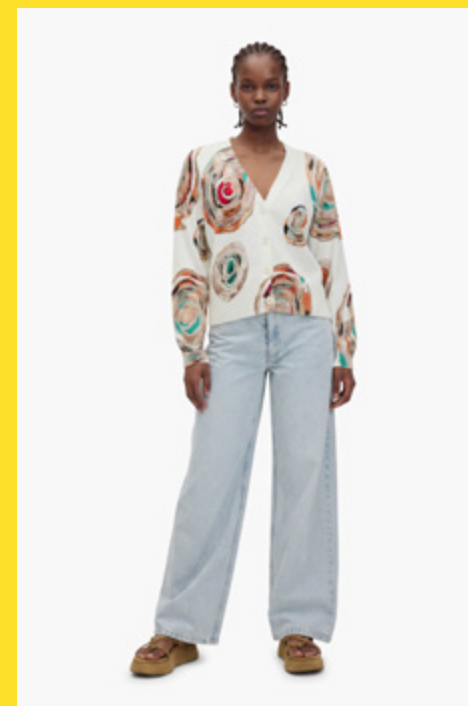




GALACTIC



One of our most iconic codes, reinterpreted in a contemporary way. A highly graphic, identity-driven print becomes the core of the collection, set on fluid, relaxed silhouettes. Worked on raw and black bases to enhance contrast and give full prominence to the pattern, creating a recognizable, characterful yet effortless spirit throughout.

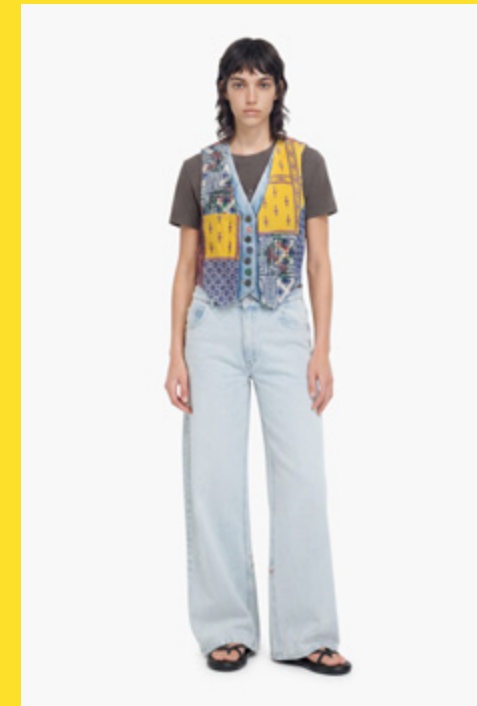
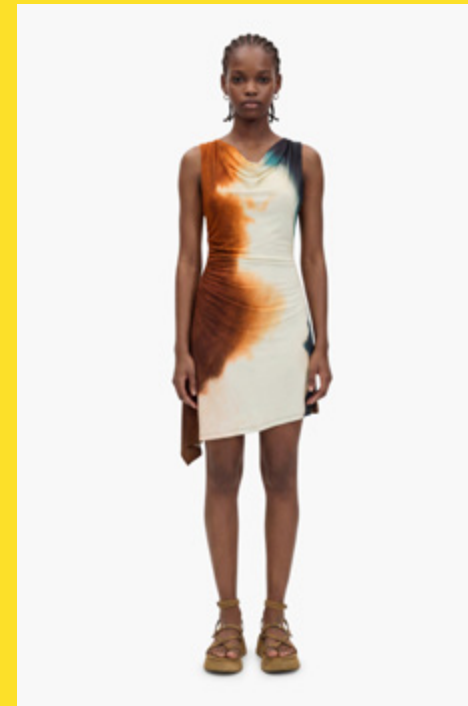
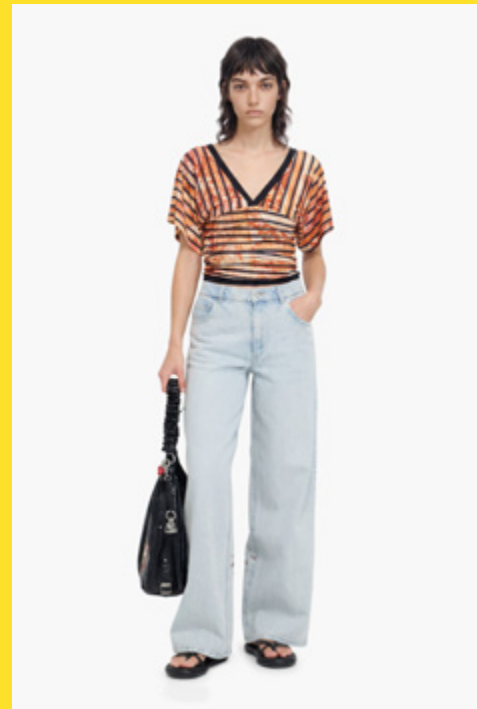
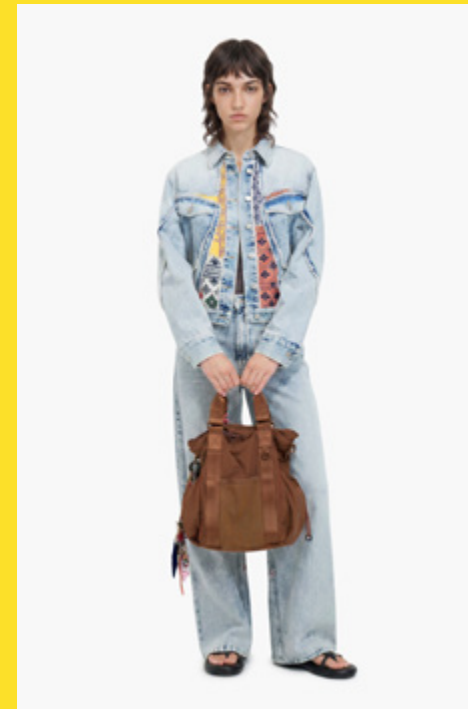




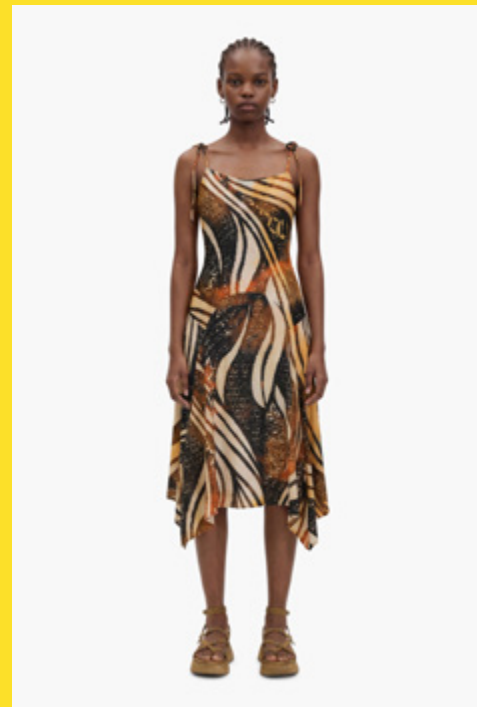




CASUAL BOHEMIAN



A relaxed collection with denim as its foundation. Soft washes and comfortable fits define an effortless attitude throughout the look. A new all-over embroidered denim appears alongside a matching trucker jacket, reinforcing the total look. Lighter pieces such as fluid dresses and coordinated sets in airy fabrics introduce contrast, with blurred, gradient prints and handmade embroidery adding texture and depth.



Casual Bohemian

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Casual Bohemian

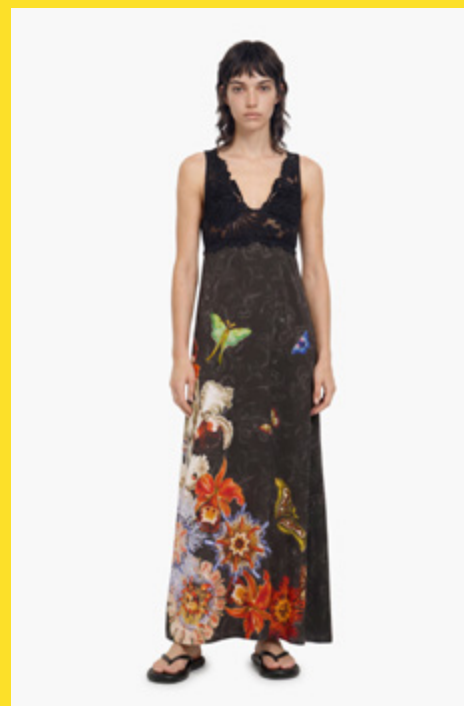
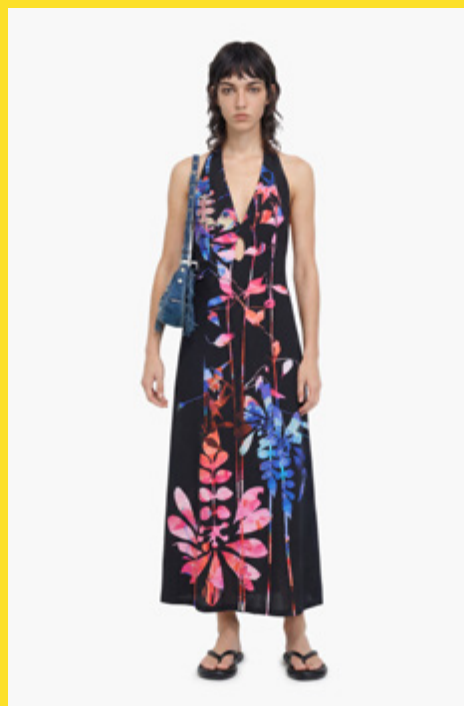
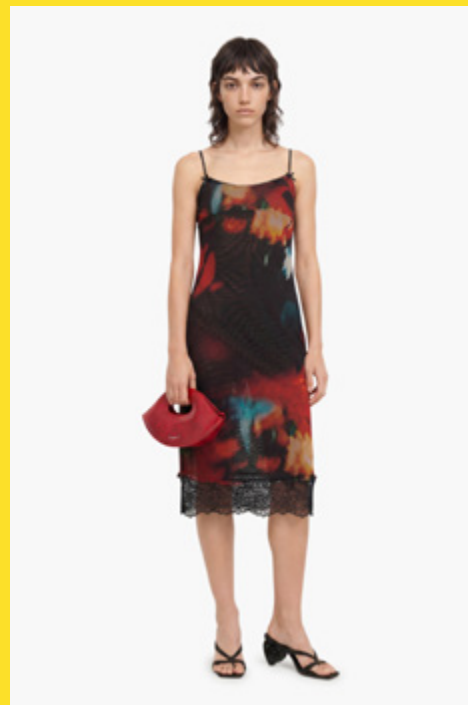
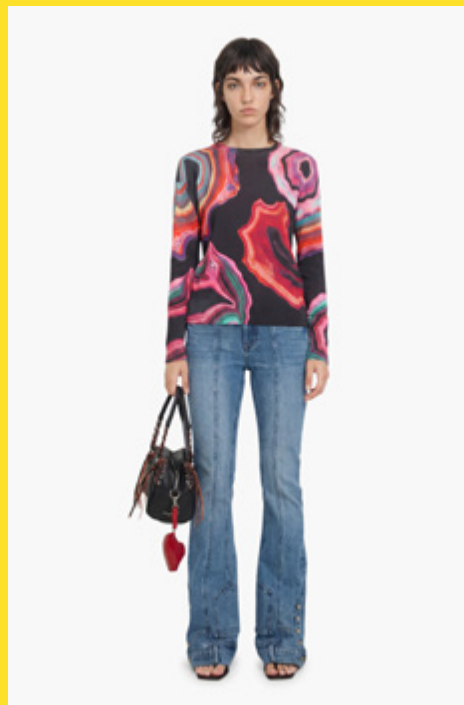
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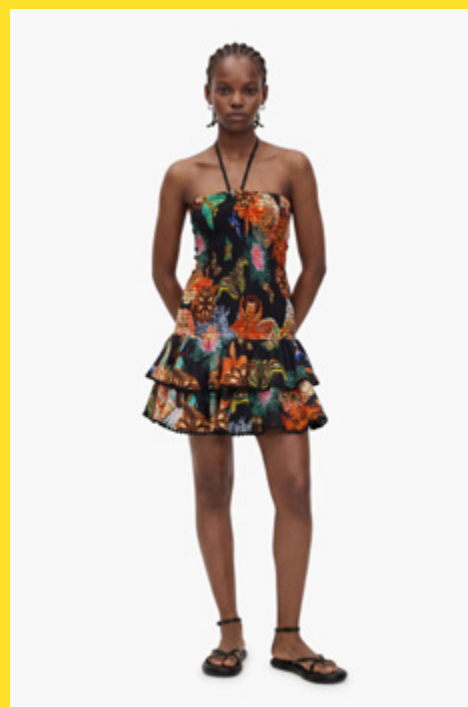
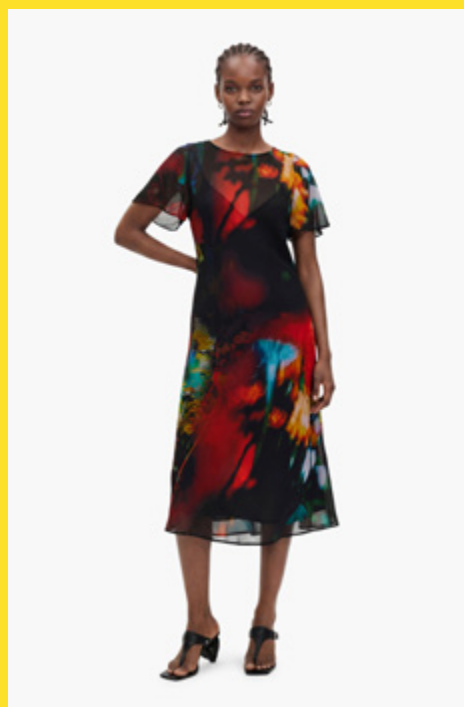


LACROIX

Spring
Nights



On SS27 season, M. Christian Lacroix invites us into a vibrant seasonal dream where blooming summer gardens, whispering scarves and enchanting spring nights come to life through striking prints and luminous color. Rich shades of blue and fuchsia unfold across lightweight silhouettes, celebrating the House's unmistakable maximalist spirit with bold patterns, effortless elegance and a joyful sense of artistic expression.



Spring Nights

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Lacroix

Spring Nights



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Lacroix

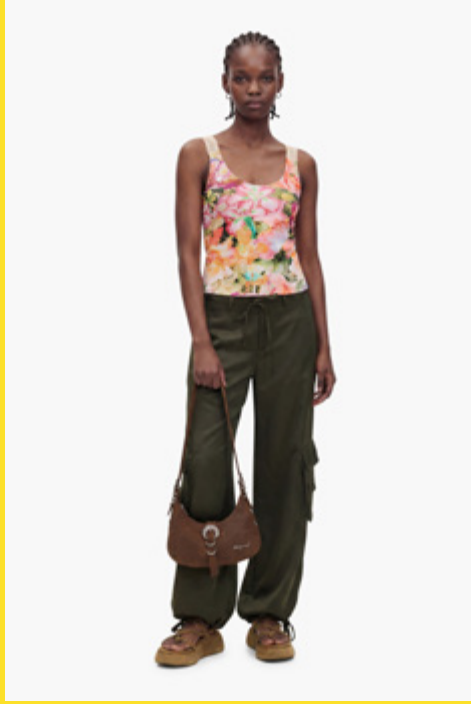
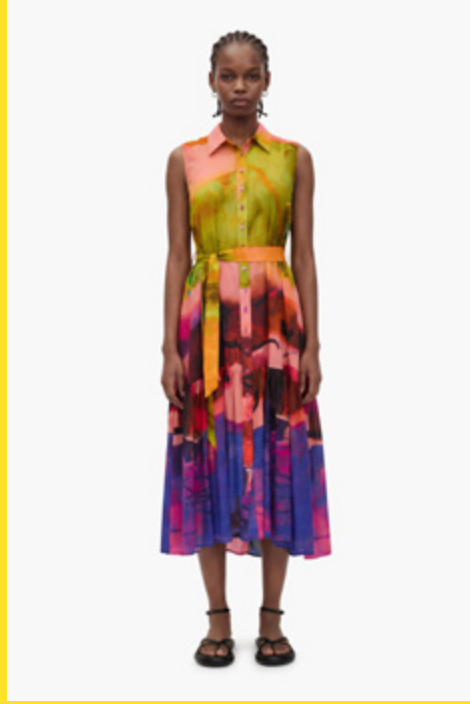
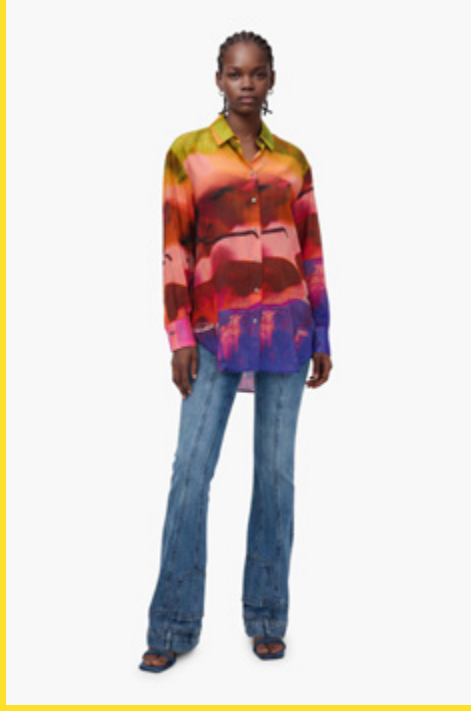
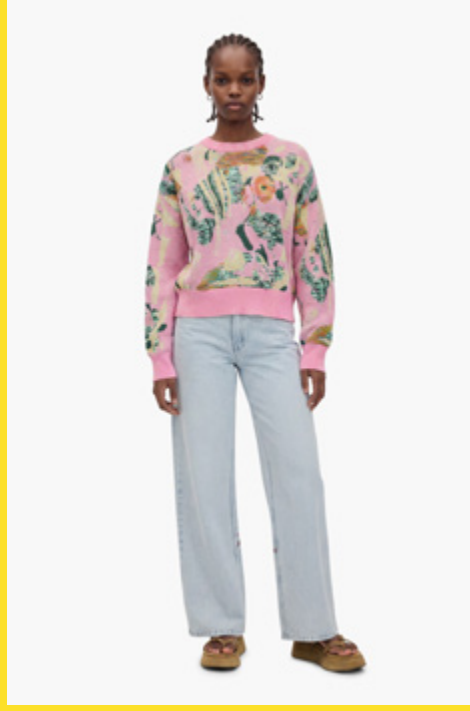
Spring Nights





LACROIX

Summer
Garden



Summer Garden

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Summer Garden

Lacroix

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Summer Garden

Lacroix

Designal

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Summer Garden

Lacroix

Designal

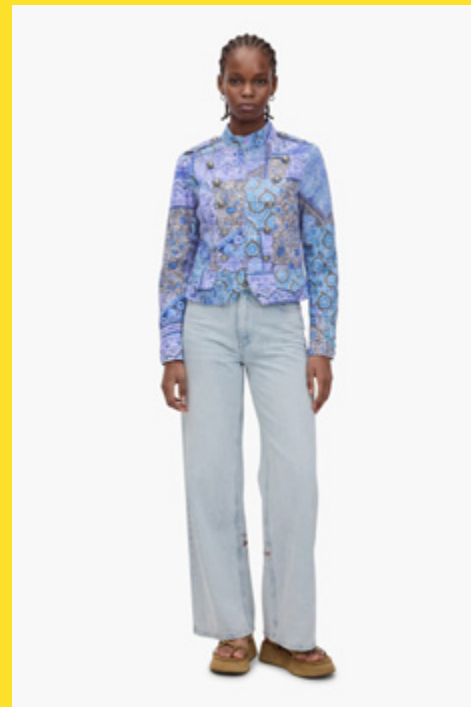
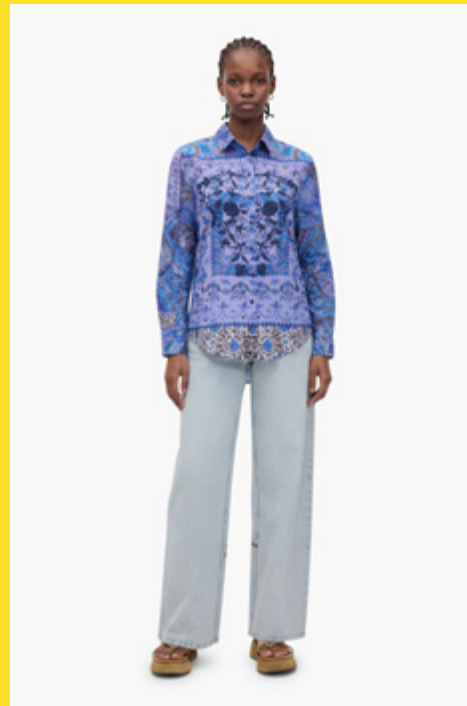
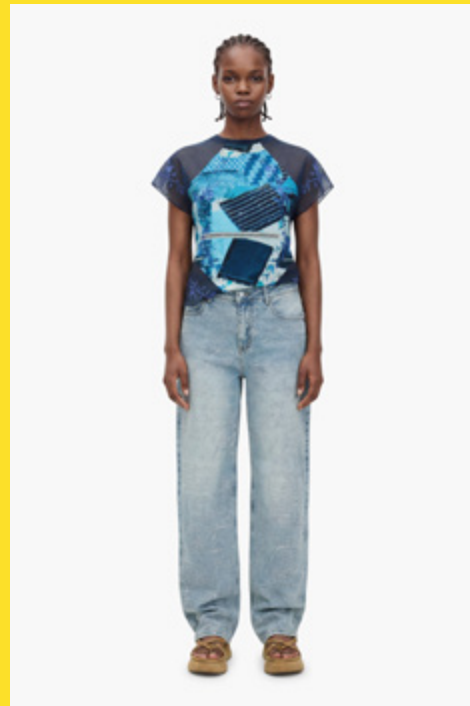
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LACROIX

Whisper
Scarves



Whisper Scarves

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Whisper Scarves

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Lacroix

Whisper Scarves



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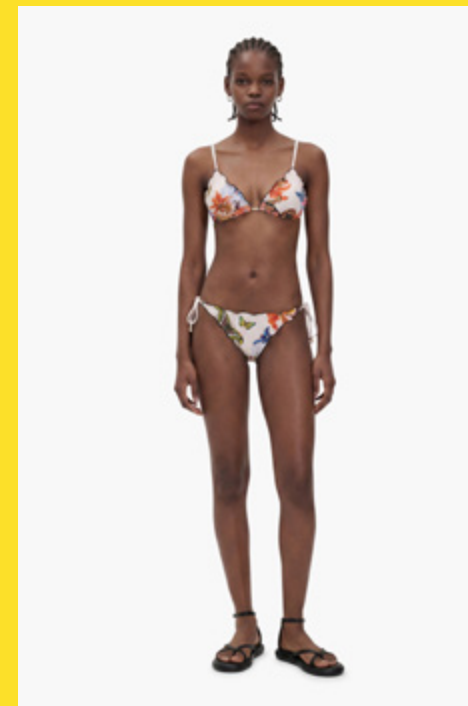
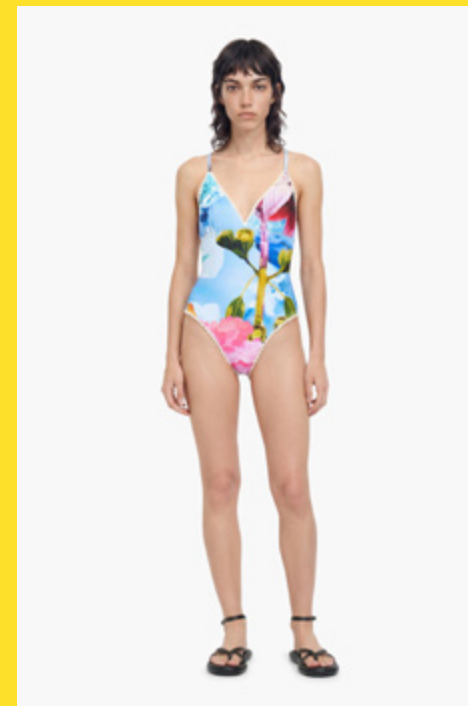
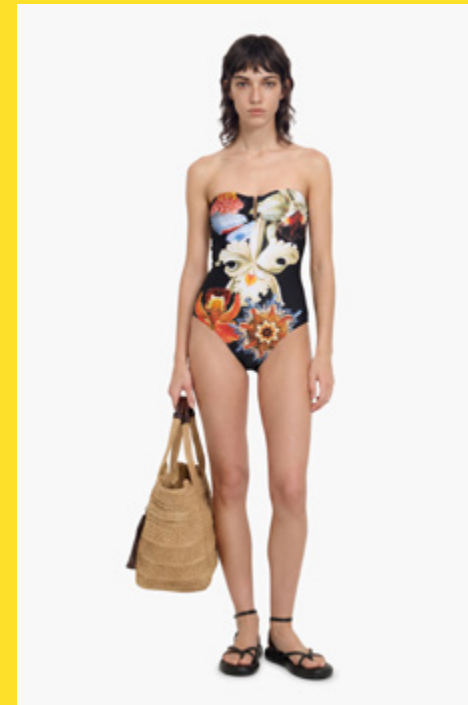
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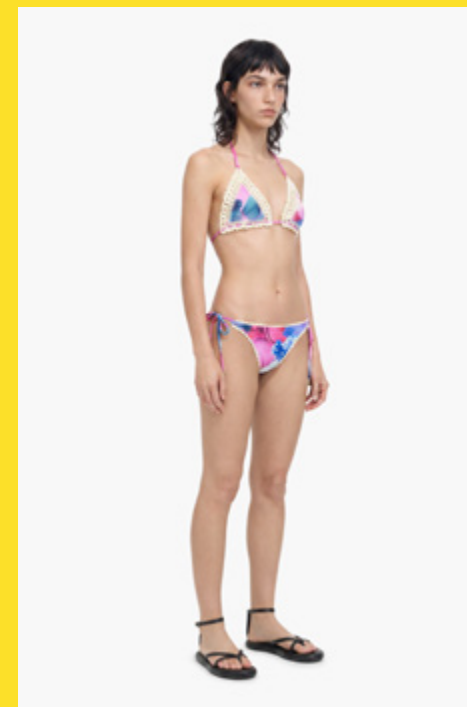
Whisper Scarves



LACROIX SWIMWEAR



M. Christian Lacroix brings us closer to a more visual and recognizable territory through this first swimwear collection. A proposal that explores color, prints, and motifs, designed so that everything works both on its own and when combined with each other. Swimwear pieces with strong identity, with which complete summer looks can be created.









FOR

We present a renewed accessories collection created under a contemporary and cohesive vision, closely aligned with current trends and what today's consumer is looking for. The offer is refreshed with new silhouettes, refined details, and improved functionality, while reinforcing our best-selling styles. The result is a versatile, balanced, and commercially strong selection that feels fresh, relevant, and effortlessly cool.

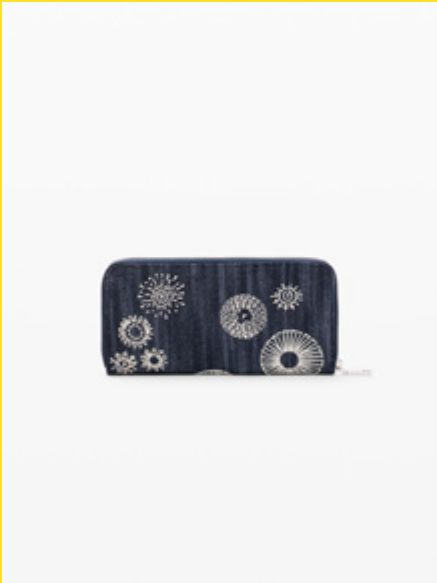
ACCESSORIES SS27



BACK TO THE ORIGINS



We revisit the essence of the Mandala from a contemporary, fresh perspective, reinterpreting it through new materials and treatments such as denim, contrast detailing, and other elements that give it a more modern and distinctive character. This transgressive concept is translated into more current, commercial patterns, expanding both the range of silhouettes and the color palette.



27SAYD03_5005



27SAXD08_5005



27SAXD09_5005



27SAXD07_5005



27SAKD06_5005

* More colors available



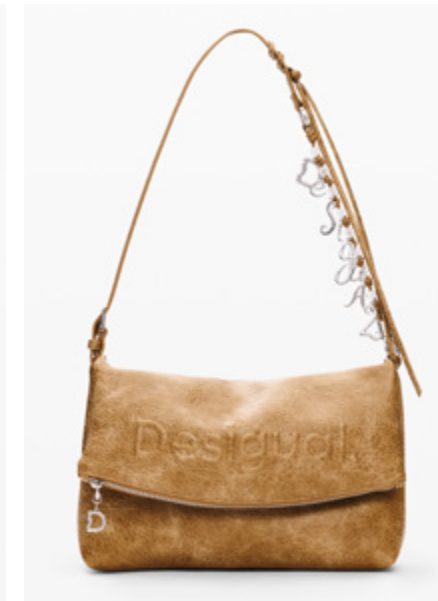
HALF LOGO



We elevate the quality and identity of our basics line by introducing a multifunctional applique with strong visual impact, allowing straps to be extended, used independently, or worn as a jewelry-like piece. We maintain high-quality materials and replace raffia with denim for the summer season. The color palette is expanded and our range of patterns evolves. We keep best-selling silhouettes such as Lanuza and Sumy, while adding new, more current and commercial shapes to enrich the collection.



27SAXP23_6011



27SAXP77_6011



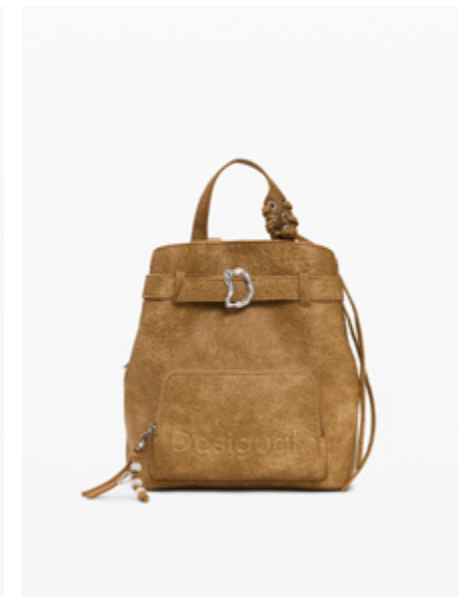
27SAXP24_6011



27SAYP04_6011



27SAXP22_6011



27SAKP09_6011

* More colors available

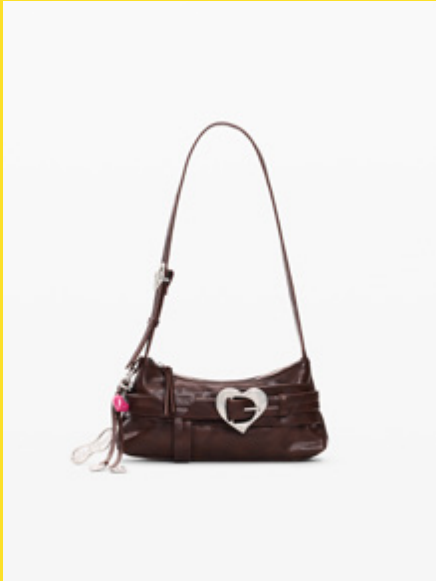




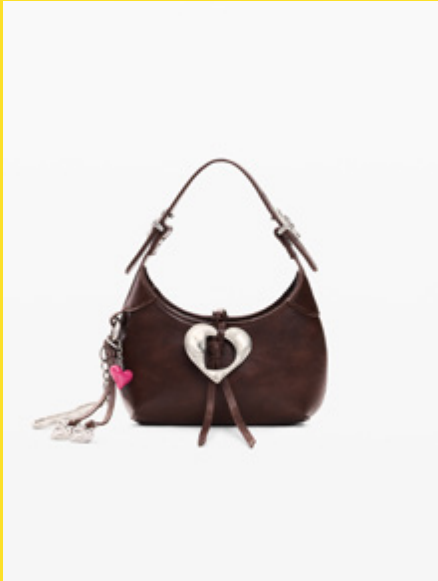
The LIPS bag is established as a fully distinctive concept of our own. We continue to develop the GALA universe, a consolidated line with strong commercial performance and a high-quality, well-defined brand identity. New patterns and an updated color palette are introduced, while reinforcing our best-selling iconic designs. We also present a new concept fully aligned with our DNA: fresh, distinctive, and unique.



27SAYP40_6000



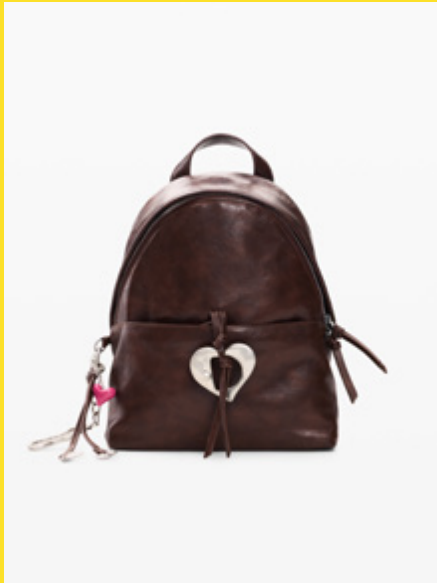
27SAXP74_6000



27SAXP72_6000



27SAXP73_6000



27SAKP37_6000

* More colors available



DNA PRINT



We propose a new evolution of the PIZZICAT territory, a bold creative universe already showing strong commercial results. In this update, we refine every detail and introduce new distinctive elements that elevate the concept and add further value to the product.



27SAXP79_9019



27SAXA06_9019



27SAXP14_2000



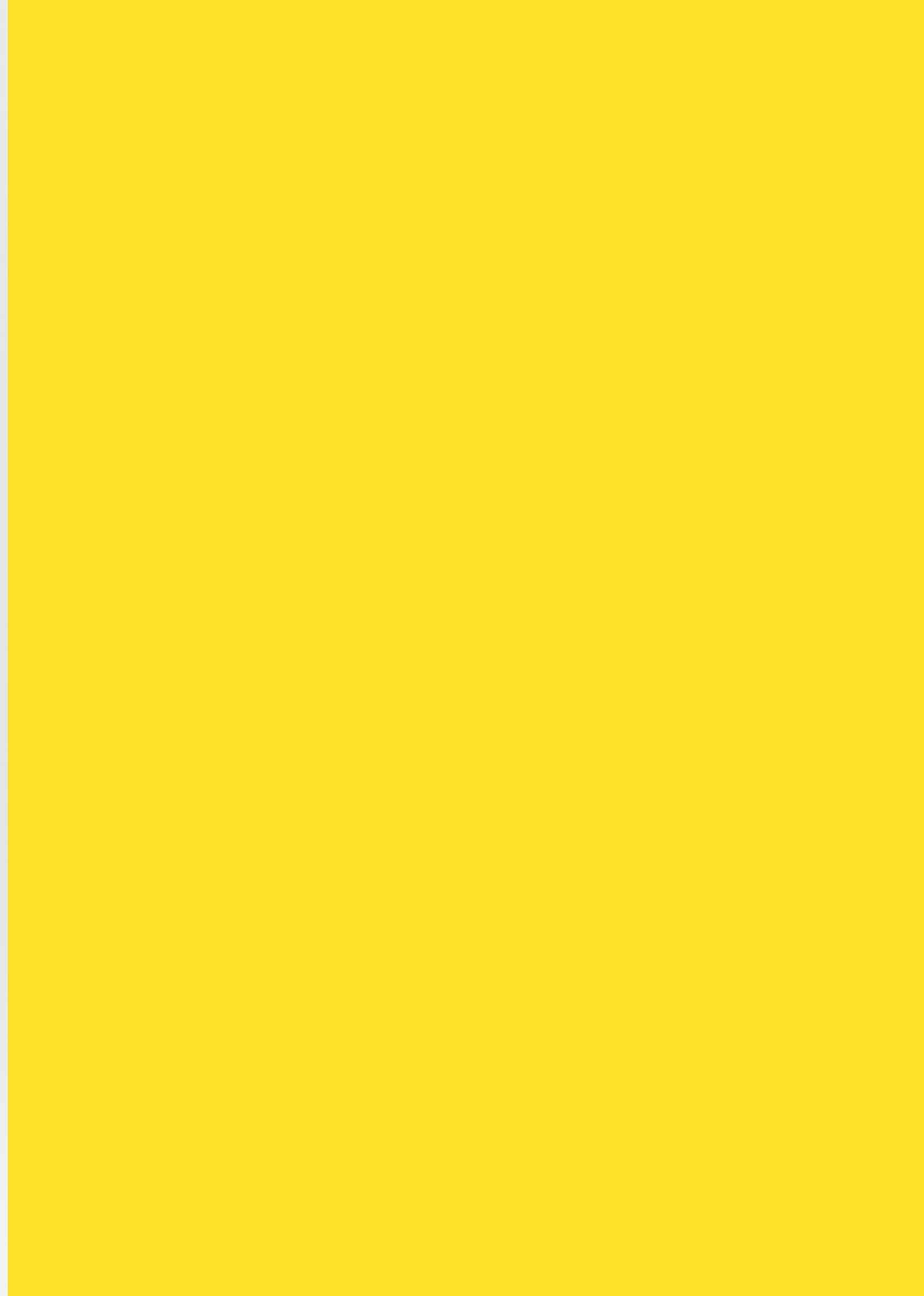
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27SAXA07_9019



27SAXP15_2000





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