

ASSORTMENT

WHOLESALE LINESHEET
Spring 2027

www.Assortment-Studio.com

Best Seller

FEATURED IN REAL SIMPLE



READER DISCOUNT

Save on a Mother's Day Gift

Treat Mom—and your wallet! Buy her a cute Per Lei New York tote (page 18) and enter the code SIMPLE20 at checkout to save 20%. Offer valid from 4/18/25 through 6/30/25.



STUFF WE LOVE

Totes Adorable

Upgrade Mom's summer bag with a cheery one made from durable palm leaves. She can stuff it with all her warm-weather essentials and still look stylish. *Capri Handheld Totes*, \$68 each; perlei-newyork.com (see page 10 for a discount)

Pillow Talk

Don't sleep on these graphic wool-and-canvas cushions. They're handwoven in Turkey and made with natural dyes from ingredients like indigo, hazelnut, and chamomile. *Kilim Cushions*, from \$124 each; christianrathbone.com

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Our Best Sellers



FASTEST SELL-THROUGH
MINI CAPRI HANHELD



CLASSIC STYLING
PARKER PANEMA



MOST UNIVERSAL
BELMAR NATURAL



SUPER FUNCTIONAL
RAVELLO TOTE



UNIQUE SHAPE
CAPRI ORANGE



JUST THE CUTEST
MINI SQUARE HANHELD





Catalina - Natural/Brown
AS-066-NAT/BRN



Catalina - Natural/Black
AS-066-NAT/BLK

CATALINA DOUBLE HANDLE TOTE / AS-066

Dimensions: 14.5"H x 16"W x 4"D | Drop:12"

Materials: Woven Palm / Leather Trim

Bring effortless resort style to every outing with our Catalina Stripe Tote. Crafted from a woven palm and accented with bold nautical stripes, this tote is designed to transition seamlessly from beach days to weekend errands. Stylish, practical, and endlessly versatile, this is the bag you'll reach for all season long.

WSHL: \$64.00 / MSRP: \$138.00

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**MINI CAPRI HANDHELD TOTE / AS-065****Dimensions: 9.5" High x 10" Wide x 2.75" D****Materials: Woven Palm**

Our Mini Capri features a woven straw half-moon silhouette creating a piece that feels timeless and modern. The statement handle and compact shape creates a perfect bag that transitions from beachside afternoons to city evenings.

WHSL: \$32.00 / MSRP: \$68.00**Mini Capri - Natural**
AS-065-NAT**Mini Capri - Black/Natural**
AS-065-BLK/NAT**Mini Capri - Brown/Natural**
AS-065-BRN/NAT**ASSORTMENT**



Best Seller

CAPRI HANDHELD TOTE / AS-008**Dimensions: 12.5"H x 14.5"W x 3"D****Materials: Woven Palm**

Elegantly shaped handheld straw tote that will dress up your summer look. Organically dyed palm woven into a handheld crescent tote.

WHSL: \$36.00 / MSRP: \$78.00**Capri - Natural**
AS-008-NAT**Capri - Orange**
AS-008-ORG**Capri - Yellow**
AS-008-YLW**Capri - Fuchsia**
AS-008-FUS**Capri - Teal**
AS-008-TEL



Marea - Natural/Black
AS-067-BLN



Marea- Natural/Brown
AS-067-BRS

MAREA MEDIUM STRAW TOTE / AS-067

Dimensions: 8"H x 16"W x 5"D | Drop: 12"

Materials: Woven Palm / Leather Trim

Stylish, practical, and endlessly versatile, this is the bag you'll reach for all season long. Made from Palm Straw with genuine leather straps, the Marea tote is the perfect size for everyday wear.

WHSL: \$46.00 / MSRP: \$98.00

**MAYA MARKET STRAW TOTE / AS-009****Dimensions:** 11"H x 21"W x 5"D | **Drop:** 12"**Materials:** Woven Palm / Leather Trim

The Maya Straw Market Tote is hand crafted using natural palm straw and trimmed with leather handles to create an elevated summer look for your holiday plans.

WHSL: \$54.00 / MSRP: \$118.00

Maya - Yellow
AS-009-YLW



Maya - Natural
AS-009-NAT



Maya - Natural/Black
AS-009-NAT/BLK

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Ravello - Natural
AS-056-NAT



Ravello- Natural/Black
AS-056-NB

RAVELLO DOUBLE HANDLE TOTE / AS-056

Dimensions: 12"H x 23"W x 7"D | **Drop:** 11"

Materials: Woven Palm / Leather Trim

The Ravello Large Straw Tote is your go-to for sunny days and weekend getaways. With two sets of leather handles—short ones for a quick grab and longer straps for easy shoulder carry. Handwoven from sustainable palm straw and finished with soft, naturally tanned leather, it's a feel-good bag that looks even better.

WSHL: \$64.00 / MSRP: \$138.00

**LULA WOVEN HOBO / AS-059**

Dimensions: 12.5"H x 14.5"W x 9.5"

Round Base / 15" Drop

Materials: Raffia

Effortlessly Chic and naturally timeless, our newest hobo is crafted from natural woven raffia and features a soft sluchy shape and easy shoulder strap. Lightweight and spacious for any warm weather outing.

WHSL: \$54.00 / MSRP: \$118.00



Lula - Brown
AS-059-BRN



Lula - Natural
AS-059-Nat

Best Seller

**MINI SQUARE HANDHELD TOTE / AS-055****Dimensions:** 10" High x 12" Wide x 3" D**Materials:** Woven Palm

Handwoven from natural palm leaves, this compact tote features a square silhouette with built-in handles for easy carrying. The perfect accessory for casual outings or beach days.

WSHL: \$32.00 / MSRP: \$68.00

Mini Square - Natural
AS-055-NAT



Mini Square - Black
AS-055-BLK



Mini Square - Yellow
AS-055-YLW



Mini Square - Fuchsia
AS-055-FUS



Mini Square - Teal
AS-055-TEL



Mini Square - Orange
AS-055-ORG

**SQUARE HANDHELD TOTE / AS-006****Dimensions:** 13"H x 14.5"W x 4.5"D**Material:** Woven Palm

This square handheld straw tote in mood-boosting color combos takes you from the beach to weekend brunch.

WHSL: \$36.00 / MSRP: \$78.00www.Assortment-Studio.com

Square - Yellow / Orange
AS-006-YOG



Square - Blue / Black
AS-006-BBL

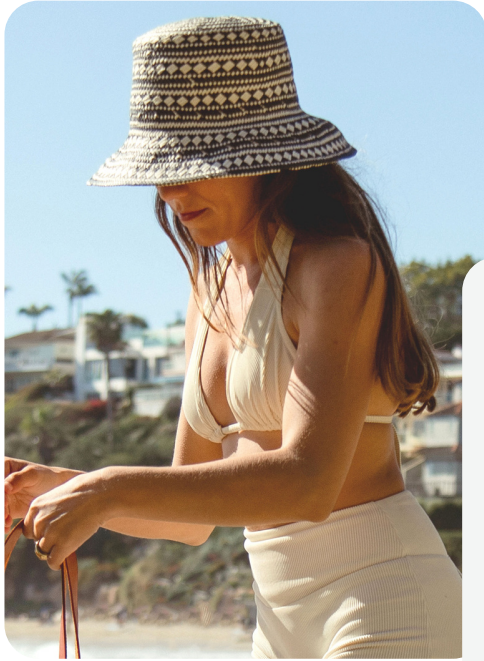


Square - Natural
AS-006-NAT

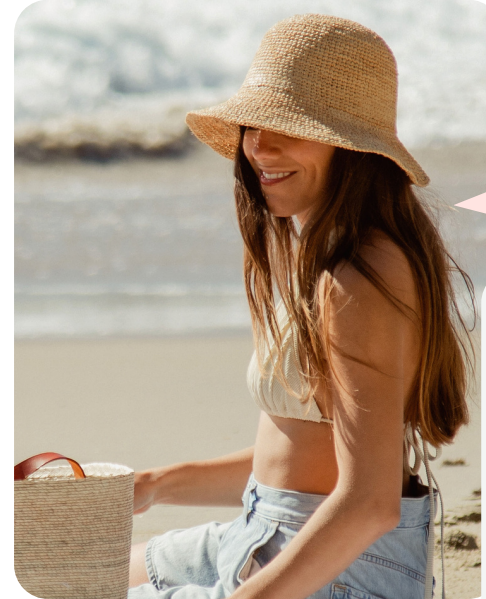


Square - Natural / Black
AS-006-NBL

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 Olivia@Assortment-Studio.com

**BELMAR -BLACK/NAT / AS-045-BKN****Crown: 4" / Brim Length: 3 1/4"****Materials: Paper Straw**

Elevate your summer with Belmar, our grass woven bucket hat. Belmar features a black and natural woven pattern in 100% grass straw with a protective brim for the sun.

WHS�: \$42.00 / MSRP: \$92.00*One Size: 57CM***Adjustable drawstring under hatband***BELMAR -NATURAL / AS-045-NAT****Crown: 4" / Brim Length: 3 1/4"****Materials: Paper Straw**

You will be instantly adorable this summer with Belmar, our natural grass woven bucket. Belmar is a fan favorite with a protective brim for long sunny afternoons.

WHS�: \$42.00 / MSRP: \$92.00*Available sizes: 56CM + 58CM***Adjustable drawstring under hatband*

Best Seller

**GABI WHIP BUCKET / AS-039-BLK****Crown: 4.5" / Brim Length: 3"****Material: Raffia**

Woven from natural Raffia, our newest bucket hat features a softly flared, playful brim. A refined yet lighthearted silhouette that brings wase to warm-weather dressing.

WHSL: \$46.00 / MSRP: \$98.00*One Size: 57CM***Adjustable drawstring under hatband***Gabi Whip Bucket - Natural****AS-039-NAT****Gabi Whip Bucket - Black****AS-039-NAT**



Hooper - Sand / Nude
AS-039-SDN



Hooper - Sand / Black
AS-039-SDB

HOOPER BOATER WITH CHINSTRAP / AS-039

Crown: 4" / Brim Length: 3 1/4"

Materials: Paper Straw

Set sail with Hooper, our chic answer to a windy day. Made from 100% paper straw and trimmed with a leather cord chin strap and adjustable wood bead.

WHSL: \$46.00 / MSRP: \$98.00

One Size: 57CM

**Adjustable drawstring under hatband*

ASSORTMENT

OUR Story



Assortment Studio (formerly Per Lei New York) is the evolution of a one-woman accessories brand built on a love of thoughtful design, quality craftsmanship, and pieces meant to be used every day.

Each piece is handcrafted in small batches by skilled artisans in Mexico and then finished in-house by the designer. This hands-on approach allows for close attention to detail at every stage, resulting in well-made pieces that are both beautiful and functional.

As the brand has grown, it has evolved into a more inclusive and modern collection with a focus on timeless, unisex accessories that fit seamlessly into everyday life. It's less about changing what we make and more about expanding who it's for. Assortment Studio is built on the idea that good design should be accessible, versatile, and made to be enjoyed by everyone.



contact@assortment-studio.com



[@Assortment-Studio](https://www.instagram.com/Assortment-Studio)

